On the distortion of a copula and its margins joint work with Yugu Xiao (Renmin University)

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# Introduction and and motivation

In insurance and financial risk modeling, practitioners may be required to compute aggregate risk distribution for a portfolio of correlated risks:

- pricing or premium calculation of contingent payoffs on these multiple risks
- capital allocation among several lines of business
- analyzing diversification benefits within an enterprise
- reporting of risks to external parties, e.g. regulators

Models used to describe the correlation structure:

- multivariate distributions with correlation
- "copulas" separates the peculiar characteristics of marginals

# The concept of distortion

Apply a probability distortion to multivariate distributions:

- to adjust for risk and uncertainty in aggregating a portfolio of correlated risks
- to change probability measure to price contingent claims involving multiple risks
- a direct extension of the distortion concept in the unvariate case

Be careful in the extension because you want to preserve properties of a copula:

• three kinds of multivariate distortion - will or will not affect the dependence structure

In the paper, we show much more: numerous examples, multivariate ordering of risks, integral transform with distortion

# **Copulas - recipe for disaster?**

Article on *Wired Magazine*, 23 Feb 2009, by F. Salmon titled "Recipe for Disaster: The Formula that Killed Wall Street"<sup>1</sup>.



- Collapse of the market on defaultable loans, collaterized debt obligations, other credit derivatives (huge \$\$\$'s involved!!!)
- Became popular because of Li's pricing model: D.X. Li (2000), On default correlation: a copula function approach, *Journal of Fixed Income*, vol. 9, pp. 43-54.
- Pricing basis: Gaussian or normal copula.

<sup>&</sup>lt;sup>1</sup>Source: P.Embrectchs slides

### Sklar's representation theorem

Sklar (1959): There exists a copula function C such that

$$F(x_1,\ldots,x_n)=C(F_1(x_1),\ldots,F_n(x_n))$$

where  $F_i$  is the marginal for  $X_i$ ,  $i = 1, \ldots, n$ .

Equivalently, we write

$$\mathsf{P}(X_1 \le x_1, \dots, X_n \le x_n) = C(\mathsf{P}(X_1 \le x_1), \dots, \mathsf{P}(X_n \le x_n)).$$

C need not be unique, but it is unique for continuous marginals. Else, C is uniquely determined on  $\text{Ran}F_1 \times \ldots \times \text{Ran}F_n$ .

In the continuous case, this unique copula can be expressed as

$$C(u_1, \dots, u_n) = F(F_1^{-1}(u_1), \dots, F_n^{-1}(u_n)),$$

where  $F_i^{-1}$  are the respective quantile functions.

# **Examples of (implicit) copulas**

Normal copula:

$$C^n_{\mathbf{R}}(\mathbf{u}) = \mathbf{\Phi}_{\mathbf{R}}(\Phi^{-1}(u_1), \dots, \Phi^{-1}(u_n)),$$

where  $\Phi$  is the cdf of standard univariate normal,  $\Phi_{\mathbf{R}}$  is the joint cdf of  $\mathbf{X} \sim N_n(\mathbf{0}, \mathbf{R})$  with  $\mathbf{R}$ , the correlation matrix.

The case where  $\mathbf{R} = \mathbf{I}_n$  results in independence, and  $\mathbf{R} = \mathbf{J}_n$  gives comonotonicity.

t copula:

$$C_{\nu,\mathbf{R}}^{n}(\mathbf{u}) = \mathbf{t}_{\nu,\mathbf{R}}(t_{\nu}^{-1}(u_{1}),\ldots,t_{\nu}^{-1}(u_{n})),$$

where  $t_{\nu}$  is the cdf of standard univariate t,  $\mathbf{t}_{\nu,\mathbf{R}}$  is the joint cdf of  $\mathbf{X} \sim t_n(\nu, \mathbf{0}, \mathbf{R})$  with  $\mathbf{R}$ , the correlation matrix.

The case where  $\mathbf{R} = \mathbf{J}_n$  gives comonotonicity, but  $\mathbf{R} = \mathbf{I}_n$  does not result in independence.

#### Simulation - normal vs t copula



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### Some problems with multivariate normal

Some believe that there are deficiencies of the normal for multivariate modeling in finance/insurance:

- The tails of the margins may be too thin, and hence fail to generate some extreme values.
- As a consequence, in the multivariate sense, it fails to capture phenomenon of joint extreme movements. Simultaneous large values may be relatively infrequent - generally believed to lack tail dependence.
- Too much symmetry lack of presence of skewness. Some financial/insurance data exhibits long tails.

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### **Special class: Archimedean copulas**

 ${\cal C}$  is an  ${\it Archimedean}$  if it has the form

$$C(u_1,\ldots,u_n)=\psi^{-1}(\psi(u_1)+\cdots+\psi(u_n)),$$

for some function  $\psi$  (called the generator) satisfying:

- $\psi(1) = 0;$
- $\psi$  is decreasing; and
- $\psi$  is convex.

To ensure you get a legitimate copula for higher dimensions,  $\psi^{-1}$  must be completely *monotonic*, i.e. its derivatives alternate in signs.

An important source of Archimedean generators is the inverses of the Laplace transforms of distribution functions.

**Feller (1971):** A function  $\varphi$  on  $[0, \infty]$  is the Laplace transform of a cdf F if and only if  $\varphi$  is completely monotonic with  $\varphi(0) = 1$ .

### Archimedean copulas and their generators

Family	Generator $\psi(t)$	Range of $\alpha$	$C(\mathbf{u})$
Independence	$-\log(t)$	na	$\prod_{i=1}^{n} u_i$
Clayton	$t^{-\alpha} - 1$	$\alpha > 0$	$\left[\sum_{i=1}^{n} u_i^{-\alpha} - n + 1\right]^{-1/\alpha}$
Gumbel-Hougaard	$(-\log t)^{\alpha}$	$\alpha \ge 1$	$\exp\left\{-\left[\sum_{i=1}^{n}(-\log u_i)^{\alpha}\right]^{1/\alpha}\right\}$
Frank	$-\log\left(\frac{e^{-\alpha t}-1}{e^{-\alpha}-1}\right)$	$\alpha > 0$	$-\frac{1}{\alpha} \log \left[ 1 + \frac{\prod_{i=1}^{n} (e^{-\alpha u_i} - 1)}{(e^{-\alpha} - 1)^{n-1}} \right]$

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### Normal, t, and Clayton copulas





# **Review of univariate distortion**

We say  $g: [0,1] \rightarrow [0,1]$  is a *distortion function* if it satisfies the following properties:

- g(0) = 0 and g(1) = 1; and
- g is continuous and non-decreasing.

The transformation of the distribution function  $F_X$ 

$$F_{X^*}(x) = g[F_X(x)] = g \circ F_X(x)$$

is the df of  $X^*$  that leads to a *probability distortion* of X to  $X^*$ . Wang Transform: Here  $g(t) = \Phi[\Phi^{-1}(t) + \gamma]$  preserves Normal and Lognormal distributions:

- $X \sim \text{Normal}(\mu, \sigma^2)$  implies  $X^* \sim \text{Normal}(\mu \gamma \sigma, \sigma^2)$
- $X \sim \text{Lognormal}(\mu, \sigma^2)$  implies  $X^* \sim \text{Lognormal}(\mu \gamma \sigma, \sigma^2)$

### Some well-known distortion functions

Distortion	Functional form $g(t)$	Inverse form $g^{-1}(s)$	Convex constraints	Concave constraints
Proportional hazard	$t^{1/\gamma}$	$s^{\gamma}$	$0 < \gamma \leq 1$	$\gamma \ge 1$
Exponential	$\frac{1 - e^{-\gamma t}}{1 - e^{-\gamma}}$	$\log[1 - s(1 - e^{-\gamma}]]$	$\gamma < 0$	$\gamma > 0$
Logarithmic	$\frac{1}{\gamma} \log[1 - t(1 - e^{\gamma})]$	$\frac{e^{\gamma t - 1}}{e^{\gamma - 1}}$	$\gamma < 0$	$\gamma > 0$
Wang transform	$\Phi[\Phi^{-1}(t) + \gamma]$	$\Phi[\Phi^{-1}(s) - \gamma]$	$\gamma \leq 0$	$\gamma \ge 0$
Dual-power	$1-(1-t)^{\gamma}$	$1 - (1 - s)^{1/\gamma}$	$\gamma \leq 1$	$\gamma \geq 1$

Note: The convex/concave constraints are for the function g(t).

### Adjustment for risk

- Wang (1996) defines premium principle based on distortion, motivated by Yaari (1987) an alternative to utility framework.
- For a (non-negative) risk X, the premium principle associated with the distortion function:

$$\pi_g(X) = \mathsf{E}(X^*) = \int_0^\infty [1 - g[F_X(x)]] dx.$$

- The difference  $\pi_g(X) \mathsf{E}(X)$  is risk premium (or adjustment for risk), and is positive if g is convex. (Jensen's inequality)
- Distortion can also be used to price contingent payoffs, say h(X), associated with an underlying asset with value X. In case of no-arbitrage, these risk-neutral (distorted) probabilities can be derived from observable prices in the market.

### The effect of distortion



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### **Parameter uncertainty**

In practice, we estimate probability distributions usually based on limited data so that parameter uncertainty is always present.

To illustrate, consider the case where X, conditional on the risk parameter  $\gamma$ , is Exponential with:  $F_X(x|\gamma) = 1 - \exp(-\gamma x)$ .

If  $\gamma$  has a Gamma distribution with a *scale* and *shape* parameters  $\lambda$  and  $\alpha$ , respectively, the unconditional distribution of X is a Pareto distribution expressed as

$$F_X(x) = 1 - (1 + \lambda x)^{-\alpha}.$$

Indeed, one can easily derive the corresponding distortion function in this case:

$$g(t) = 1 - (1 + \log(1 - t)^{-\lambda/\gamma})^{-\alpha}.$$

Note that this distortion function is neither strictly convex nor concave.

# Effect of distortion for parameter uncertainty



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### **Distortion of the first kind**

Let  $g_1, \ldots, g_n$  be *n* distortion functions. Then the transformation of the copula associated with **X** defined by

$$C_{\mathbf{X}}(u_1^*,\ldots,u_n^*)=C_{\mathbf{X}}(g_1(u_1),\ldots,g_n(u_n))$$

induces a multivariate probability distortion of  ${\bf X}$  to  ${\bf X}^*.$ 

This type of a distortion leads to a simple distortion of the margins while preserving the copula structure.

An example of this type is the multivariate extension of the Wang transform constructed by Kijima (2006).

### **Example - Multivariate Burr I**

Consider the Weibull margins

$$F_i(x_i) = 1 - \exp(-x_i^k), \qquad x_i \ge 0, k > 0,$$

for  $i = 1, \ldots, n$ , linked with a legitimate copula, for example, a Clayton copula defined by

$$C_{\mathbf{X}}(u_1, \dots, u_n) = \left[\sum_{i=1}^n u_i^{-\alpha} - n + 1\right]^{-1/\alpha}$$

With the distortion function  $g(t) = 1 - (1 - \log(1 - t))^{-\gamma}$ , this leads to Burr margins

$$F_i^*(x_i) = 1 - [(1 + x_i^k)]^{-\gamma}, \qquad x_i \ge 0, k > 0, \gamma > 0.$$

### **Distortion of the second kind**

Let  $g_1, \ldots, g_n$  be *n* distortion functions. Then the transformation of the copula associated with **X** defined by

$$\widehat{C}(u_1^*,\ldots,u_n^*)=\widehat{C}(g_1(u_1),\ldots,g_n(u_n)),$$

where  $\widehat{C}$  is a copula function, induces a multivariate probability distortion of X to  $\widehat{X}$ .

This leads to a simultaneous distortion of the margins and the copula structure.

**Multivariate Burr II:** Similarly distort margins from Weibull to Burr, but transform the copula structure to Gumbel-Hougaard

$$\widehat{C}(u_1,\ldots,u_n) = \exp\left\{-\left[\sum_{i=1}^n (-\log u_i)^\alpha\right]^{1/\alpha}\right\}.$$

Result is yet another multivariate Burr distribution.

## Distortion of the third kind

Let g be a distortion function with inverse  $g^{-1}$  that is absolutely monotonic of order n on [0, 1]. Then the transformation of the copula associated with **X** defined by

$$C_g(u_1, \dots, u_n) = g^{-1}(C_{\mathbf{X}}(g(u_1), \dots, g(u_n)))$$

induces a distortion of  $\mathbf{X}$  to  $\widetilde{\mathbf{X}}$ .

 $C_g$  induced by this distortion satisfies the necessary properties of a copula and is then the copula associated with the distorted  $\widetilde{\mathbf{X}}$  and therefore can be written as

$$C_g(u_1,\ldots,u_n)=C_{\widetilde{\mathbf{X}}}(u_1,\ldots,u_n).$$

For proof, see Morillas (2005). This leads to a synchronized distortion of the margins and the copula structure, and a new method of constructing new copulas from a given one. Interesting to note that this preserves the margins; it simply distorts the dependence structure.

# An actuarial application

Consider an insurance portfolio of fire insurance policies where the loss amounts vary according to:

- buildings  $X_1$
- contents  $X_2$
- loss of profits  $X_3$

To accomodate the possible large number of zeroes in each type of loss, we use a mixture model of the form:

$$f_k(x) = \begin{cases} p_k, & \text{for } x = 0\\ (1 - p_k) f_{\mathsf{LN},k}(x), & \text{for } x > 0 \end{cases}$$

LN refers to the log-normal distribution with parameters  $\mu$  and  $\sigma$ . It is also easy to prove that the marginal CDF for the mixture is:

$$F_k(x) = p_k + (1 - p_k)F_{\mathsf{LN},k}(x)$$
, for  $k = 1, 2, 3$ .

# Marginal parameter and choice of copula

We assume the following parameter values for the margins:

Parameter	Building $(X_1)$	Contents $(X_2)$	Profits $(X_3)$
p	0.05	0.10	0.20
$\mu$	0.01	-0.50	-1.25
$\sigma$	0.20	1.30	1.40

For purposes of making the illustration simple, we use a Clayton copula with

$$C(u_1, u_2, u_3) = \left(u_1^{-\alpha} + u_2^{-\alpha} + u_3^{-\alpha} - 2\right)^{-1/\alpha},$$

where the  $\alpha$  parameter value is assumed to be 5. This translates to a Kendall's tau correlation of approximately 70%.

### Valuing excess of loss reinsurance

• We apply distortion to the case where we value excess of loss reinsurance with retention d so that our variable of interest is:

$$(S-d)_{+} = (X_1 + X_2 + X_3 - d)_{+},$$

where S denotes the aggregate loss.

• To accommodate parameter uncertainty, we apply distortion of the third kind based on  $g(t) = t^{1/\gamma}$  with  $\gamma = 10$ , leading to a re-parameterized Clayton copula

$$C(u_1, u_2, u_3) = \left(u_1^{-\alpha\gamma} + u_2^{-\alpha\gamma} + u_3^{-\alpha\gamma} - 2\right)^{-1/\alpha\gamma}$$

• We then simulated values of the excess of loss and examined the resulting distribution, with and without the distortion.

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# Kernel density of the logarithm of sum



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### Summary of risk adjustments

		Excess of Loss Amount $(d)$			
	Expectation	2	5	10	20
without distortion	$E(S-d)_+$	1.2764	0.5768	0.2372	0.0671
with distortion	$E(S^* - d)_+$	1.3159	0.6667	0.3387	0.1403
	risk adjustment	0.0395	0.0899	0.1015	0.0732
	loading percentage	3.1%	15.6%	42.8%	109.0%

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## Additional materials in the paper

You can find additional discussion of materials in the paper:

- Multivariate ordering of risks with distortion
  - supermodular ordering
- Multivariate probability integral transform with distortion
  - extended Genest and Rivest (2001) results

# **Concluding remarks**

- Increasingly important to assess the aggregate risk distribution of a portfolio of often correlated risks.
- Some limitations as to specifying just the correlation structures to model the dependencies of risks users are warned of use of copulas.
- Copulas provide flexibility to allow modeling various dependence structures, allowing to separate the effects of peculiar characteristics of the margins such as thickness of tails.
- We advocate applying distortion to multivariate distributions, and hence to copulas, as a means to adjust for risk and uncertainty in the aggregation of portfolios of correlated risks.
- We caution practical users to understand the implications of distortion.

### Some useful references

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