# Algorithms and Hardness for Subspace Approximation 

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#### Abstract

The subspace approximation problem Subspace ( $k, p$ ) asks for a $k$ dimensional linear subspace that fits a given set of $m$ points in $\mathbb{R}^{n}$ optimally. The error for fitting is a generalization of the least squares fit and uses the $\ell_{p}$ norm of the distances ( $\ell_{2}$ distances) of the points from the subspace, e.g., $p=\infty$ means minimizing the $\ell_{2}$ distance of the farthest point from the subspace. Previous work on subspace approximation considers either the case of small or constant $k$ and $p[27,11,14]$ or the case of $p=\infty$ $[16,8,17,7,24,23,29]$.

In this paper, we study the algorithms and hardness for $\operatorname{Subspace}(k, p)$ in the natural range $1 \leq k \leq n$ and $2 \leq p \leq \infty$. Our results are as follows.


- Extending the convex relaxation and rounding techniques of Varadarajan, Venkatesh, Ye and Zhang [29], we give a polynomial time approximation algorithm for $\operatorname{Subspace}(k, p)$, for any $k$ and any $p \geq 2$, with an approximation guarantee of roughly $\sqrt{2} \gamma_{p}$, where $\gamma_{p} \approx \sqrt{p / e}(1+o(1))$ is the $p^{\text {th }}$ moment of a standard normal variable. This improves to $\gamma_{p}$ for $k=n-1$.
- We exhibit a simple integrality gap (or "rank gap") instance for our convex relaxation giving a gap of $\gamma_{p}(1-\varepsilon)$, for any constant $\varepsilon>0$.
- We show that, assuming the Unique Games Conjecture, the subspace approximation problem is hard to approximate within a factor better than $\gamma_{p}(1-\varepsilon)$, for any constant $\varepsilon>0$. Our hardness reduction involves a dictatorship test which is somewhat different from "long code" based tests used in reductions from Unique Games, and seems better suited for problems of a continuous nature.

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## 1 Introduction

Large data sets that arise in data mining, machine learning, statistics and computational geometry problems are naturally modeled as sets of points in a high-dimensional Euclidean space. Even though these points live in a high-dimensional space, in practice they are observed to have low intrinsic dimension and it is an algorithmic challenge to capture their underlying low-dimensional structure. The subspace approximation problem described below generalizes several problems formulated in this context.
Subspace $(k, p)$ : Given points $a_{1}, a_{2}, \ldots, a_{m} \in \mathbb{R}^{n}$, an integer $k$, with $0 \leq k \leq n$, and $p \geq 1$, find a $k$ dimensional linear subspace that minimizes the sum of $p^{\text {th }}$ powers of Euclidean distances of these points to the subspace, or equivalently,

$$
\operatorname{minimize}_{V: \operatorname{dim}(V)=k}^{\operatorname{man}}\left(\sum_{i=1}^{m} d\left(a_{i}, V\right)^{p}\right)^{1 / p}
$$

Note that, here, $\ell_{p}$ norm is used as a function of $\left(d\left(a_{1}, V\right), d\left(a_{2}, V\right), \ldots, d\left(a_{m}, V\right)\right)$; the individual distances $d\left(a_{i}, V\right)$ are the usual $\ell_{2}$ distances, e.g., $p=\infty$ means minimizing the $\ell_{2}$ distances of the farthest point from the subspace.

Previous work on subspace approximation considers either the case of small or constant $k$ and $p[27$, $11,14]$ or the case of $p=\infty[16,8,17,7,24,23,29]$. In this paper, we study the algorithms and hardness for Subspace $(k, p)$ in the natural range $1 \leq k \leq n$ and $2 \leq p \leq \infty$. For problems whose objective is modeled using $\ell_{p}$ norms (e.g., frequency moments in data streams [1], load balancing [4], server scheduling [5]), it is typical to study how their complexity varies over the range of $p$. Also for theoretical problems such as the shortest vector problem in lattices, a considerable effort has gone into understanding its complexity for the full range of $p[21,18]$.

We describe below the special cases of the subspace approximation problem which have been studied previously and the known results about them.

## 1. Low-rank matrix approximation problem

 or the least squares fit $(p=2)$ : Given a matrix $A \in \mathbb{R}^{m \times n}$ and $0 \leq k \leq n$, the matrix approximation problem is to find anothermatrix $B \in \mathbb{R}^{m \times n}$ of rank at most $k$ that minimizes the Frobenius (also known as HilbertSchmidt) norm of their difference $\|A-B\|_{F} \stackrel{\text { def }}{=}$ $\left(\sum_{i j}\left(A_{i j}-B_{i j}\right)^{2}\right)^{1 / 2}$. Taking the rows of $A$ to be points $a_{1}, a_{2}, \ldots, a_{m} \in \mathbb{R}^{n}$, the above problem is equivalent to the problem Subspace $(k$, 2). Elementary linear algebra shows that the optimal subspace is spanned by the top $k$ right singular vectors of $A$, which can be found in time $O\left(\min \left\{m n^{2}, m^{2} n\right\}\right)$ using Singular Value Decomposition (SVD) [15].
2. Computing radii of point sets $(p=\infty)$ : Given points $a_{1}, a_{2}, \ldots, a_{m} \in \mathbb{R}^{n}$, their outer ( $n-k$ )-radius is defined as the minimum, over all $k$-dimensional linear subspaces, of the maximum Euclidean distance of these points to the subspace (which is equivalent to Subspace $(k, \infty)$ ). Gritzmann and Klee initiated the study of this quantity in computational convex geometry [16] and gave a polynomial time algorithm for the minimum enclosing ball problem (or the problem Subspace $(0, \infty)$ ).
(a) For small k: Bădoiu, Har-Peled and Indyk [8] gave a $(1+\varepsilon)$-approximation algorithm running in polynomial time for the minimum enclosing cylinder problem (equivalent to Subspace $(1, \infty)$ ), which was further extended by Har-Peled and Varadarajan [17] to Subspace $(k, \infty)$ for constant $k$.
(b) For large $k$ : Brieden, Gritzmann and Klee [7] showed that it is NP-hard to approximate the width of a point set (equivalent to $\operatorname{Subspace}(n-1, \infty)$ ) within any constant factor. From the algorithmic side, the results by Nesterov [24] and Nemirovski, Roos and Tarlaky [23] on quadratic optimization imply $O(\sqrt{\log m})$-approximation for Subspace $(n-1, \infty)$ in polynomial time. Building on these techniques, Varadarajan, Venkatesh, Ye and Zhang [29] gave a polynomial time $O(\sqrt{\log m})$-approximation algorithm for Subspace $(k, \infty)$, for any $k$. On the hardness side, they proved that there exists a constant $\delta>0$ such that, for any $0<\varepsilon<1$ and $k \leq n-n^{\varepsilon}$, there is no polynomial time algorithm that gives $(\log m)^{\delta}$ approximation for Subspace $(k, \infty)$ unless $\mathrm{NP} \subseteq$ DTIME $\left(2^{\text {polylog }(n)}\right)$.
3. Other values of $p$ : For general $p$ and constant $k$, a result of Shyamalkumar and Varadarajan [27] and subsequent work
by Deshpande and Varadarajan [11] gave a $(1+\varepsilon)$-approximation algorithm with running time $O(m n \cdot \exp (k, p, 1 / \varepsilon))$. The running time was recently improved to $O(m n \cdot \operatorname{poly}(k, 1 / \varepsilon)+(m+n) \cdot \exp (k, 1 / \varepsilon)) \quad$ by Feldman, Monemizadeh, Sohler and Woodruff [14], for the case $p=1$.

For $p \neq 2$, we do not know any suitable generalization of SVD, and therefore, have no exact characterization of the optimal subspace. The approximation techniques used so far to overcome this are: (i) coresets and sampling-based techniques: which give nearly optimal approximations but only for small or constant $k$ and $p$. (ii) convex relaxations and rounding: which give somewhat sub-optimal approximations mostly for large values of $k$; the only exception is the result of Varadarajan, Venkatesh, Ye and Zhang [29] which works for any $k$ (but only for $p=\infty)$.

Our work In this paper, we study the problem $\operatorname{Subspace}(k, p)$ for $p<\infty$, about which little is known in general. One motivation for doing so is that often the case $p<\infty$ gives significantly better approximation guarantees and requires somewhat different techniques to analyze than $p=\infty$. This is evident in the work for subspace approximation for small $k$ ([11] and [14] for $p<\infty$ versus [8] and [17] for $p=\infty$ ) and in the work on regression ([9] and [10] versus the $p=\infty$ case which is solvable by fixed dimensional linear programming). Also, in the study of hardness of approximation, the case $p=\infty$ can often be reduced to a discrete problem; while the case $p<\infty$ is inherently of a more continuous nature, and requires somewhat different techniques.

On the algorithmic side, we give a factor $\gamma_{p}$. $\sqrt{2-(1 / n-k)}$ approximation algorithm for the problem Subspace $(k, p)$ in $\mathbb{R}^{n}$, where $\gamma_{p} \approx \sqrt{p / e}(1+o(1))$ is the $p^{\text {th }}$ norm of a standard Gaussian. Our algorithm is based on a convex relaxation, similar to the semi-definite relaxations used in [23] and [29] for $p=\infty$. We give a tighter analysis for general $p$. We also exhibit an integrality gap instance (or more correctly, "rank gap") for the convex program that has a gap of factor $\gamma_{p}$ for $\operatorname{Subspace}(k, p)$ (when $k$ is superconstant), showing that our analysis is tight up to a factor of at most $\sqrt{2-(1 / n-k)}$.

We also investigate the hardness of approximation for Subspace $(k, p)$. We give a reduction from the Unique Label Cover problem of Khot [19] to the problem of approximating Subspace $(n-1, p)$ within a factor $\gamma_{p}$ (which can trivially be extended to a reduction to Subspace $(k, p)$ for $\left.k=n^{\Omega(1)}\right)$. The reduction is re-
lated to the ones used for similar geometric problems in [22], [20] and [3]. However, an interesting difference here in comparison to usual reductions is that we use a different (real-valued) encoding of the assignment to Unique Label Cover (in terms of the Fourier coefficients of the long-code instead of the truth table) which is more natural in our context. This may also be useful for other problems of a continuous nature.

## Other related problems

$L_{p}$-Grothendieck problem. In the $k=n-1$ case, subspace approximation problem can be rewritten as $\min _{\|z\|_{2}=1}\|A z\|_{p}$, where the rows of $A \in \mathbb{R}^{m \times n}$ represent the points $a_{1}, a_{2}, \ldots, a_{m}$ and $z \in \mathbb{R}^{n}$ represents the unit normal to the subspace we are asked to find. When $A$ is invertible, this problem can be shown (using duality in Banach spaces) to be equivalent to a special case of the $L_{p}$-Grothendieck problem (introduced by Kindler, Naor and Schechtman [22]) which asks for maximizing $x^{T} M x$ subject to $\|x\|_{p} \leq 1$. Subspace $(n-1, p)$ with invertible $A$, reduces to this problem with $M=\left(A^{-1}\right)^{T} A^{-1}$.

In this special case, using Grothendieck's inequality and a technique by Alon and Naor [2], one can get $O(1)$-approximation. Moreover, in this case, the above problem is also equivalent to finding diameters of convex bodies given by $\|A x\|_{p} \leq 1$ and computing $p \mapsto 2$ norm of the matrix $A^{-1}[6]$.
$\ell_{p}$-regression problem. In the $\ell_{p}$-regression problem, we are given an $m \times n$ matrix $A$ and a vector $b \in \mathbb{R}^{m}$, and the goal is to minimize $\|A z-b\|_{p}$ over all $z \in \mathbb{R}^{n}$. This is clearly related to subspace approximation with $k=n-1$, but the fact that $z$ is unconstrained makes it a convex optimization problem. Efficient approximation algorithms for the regression problem are given by Clarkson [9] for $p=1$, Drineas, Mahoney, and Muthukrishnan [12] for $p=2$, and Dasgupta et al. [10] for $p \geq 1$. It is not clear that these results can be employed fruitfully for the subspace approximation problem for $k=n-1$ where it is required that $\|z\| \geq 1$.

## 2 Approximation Algorithm via Convex Programming

Throughout this paper, $\|\cdot\|_{p}$ denotes the $\ell_{p}$ norm. Norms of vectors are taken with respect to the counting measure and of functions are taken with respect to the uniform probability measure on their domain. When the subscript is unspecified, $\|\cdot\|$ denotes $\|\cdot\|_{2}$.

We will use a formulation of the problem Sub$\operatorname{space}(k, p)$ for points $a_{1}, \ldots, a_{m}$, in terms of the orthogonal complement of the desired subspace $V$. Let
$z_{1}, \ldots, z_{n-k}$ be an orthonormal basis for the orthogonal complement and let $Z \in \mathbb{R}^{n \times(n-k)}$ denote the matrix with the $j^{\text {th }}$ column $Z^{(j)}=z_{j}$. Then $d\left(a_{i}, V\right)=$ $\left\|a_{i}^{T} Z\right\|_{2}$ and the problem of finding (the orthogonal complement of) the subspace can be stated as

$$
\begin{aligned}
\operatorname{minimize} & \left(\sum_{i=1}^{m}\left\|a_{i}^{T} Z\right\|_{2}^{p}\right)^{1 / p} \\
\text { subject to: } \quad & \left\|Z^{(j)}\right\| \geq 1 \forall j \in\{1, \ldots, n-k\} \\
& \left\langle Z^{\left(j_{1}\right)}, Z^{\left(j_{2}\right)}\right\rangle=0 \forall j_{1} \neq j_{2}, \\
& Z \in \mathbb{R}^{n \times(n-k)}
\end{aligned}
$$

For the hardness results we shall be concerned with the special case of the problem with $k=n-1$. For points $a_{1}, \ldots, a_{m} \in \mathbb{R}^{n}$, let $A$ be $m \times n$ matrix with $A_{i}=a_{i}^{T}$. The problem Subspace $(n-1, p)$ is then simply to minimize $\|A z\|_{p}$ for $z \in \mathbb{R}^{n}$, subject to $\|z\|_{2} \geq 1$.

Remark 2.1. It is easy to check that (by a change of variable and suitable modification of A) both the norms can be taken to be with respect to an arbitrary measure instead of the counting measure. In particular, if $A \in \mathbb{R}^{m \times n}$, the $p$-norm is taken with respect to a measure $\mu$ on $[m]$ and the 2-norm with respect $a$ measure $\nu$ on $[n]$, then we change variables to $\tilde{z}$ with $\tilde{z}_{j}=\sqrt{\nu(j)} z_{j}$ and modify $A_{i j}$ to $A_{i j}(\mu(i))^{1 / p} / \sqrt{\nu(j)}$ to get an equivalent problem with norms according to the counting measure.

To get a convex relaxation as in [23, 29], we rewrite the distances $\left\|a_{i}^{T} Z\right\|$ in the objective as $\left(a_{i}^{T} Z Z^{T} a_{i}\right)^{1 / 2}$. Note that $Z Z^{T}$ is a positive semidefinite matrix of rank $n-k$, all of whose nonzero singular values are 1 and whose singular vectors (the columns of $Z$ ) specify the (complement of the) subspace $V$. A convex relaxation of $\operatorname{Subspace}(k, p)$ is then obtained by optimizing over arbitrary positive semidefinite matrices $X$ and replacing the requirement that the matrix have rank $n-k$ by a condition on the trace of $X$ (see Figure 1). Note that this relaxation removes the constraint on the rank and relaxes the constraint on the length of the individual vectors $Z^{(j)}$ to the trace of entire matrix $X$. Also, the objective function is written as $\left(\sum_{i}\left|a_{i}^{T} X a_{i}\right|^{p / 2}\right)^{1 / p}$ which is not convex. However, for solving the convex program, we can work with $\sum_{i}\left|a_{i}^{T} X a_{i}\right|^{p / 2}$, which is convex for $p \geq 2$.

The problem now reduces to giving a "rounding algorithm" which reduces the rank of the matrix $X$ (which might be as large as $n$ ) to $n-k$, and achieves a good approximation of the objective value of the

Minimization Problem

$$
\begin{aligned}
\operatorname{minimize} & \left(\sum_{i=1}^{m}\left|a_{i}^{T} Z Z^{T} a_{i}\right|^{p / 2}\right)^{1 / p} \\
\text { subject to: } & \left\|Z^{(j)}\right\| \geq 1 \forall j \in\{1, \ldots, n-k\} \\
& \left\langle Z^{\left(j_{1}\right)}, Z^{\left(j_{2}\right)}\right\rangle=0 \forall j_{1} \neq j_{2} \\
& Z \in \mathbb{R}^{n \times(n-k)}
\end{aligned}
$$

## Convex Relaxation

$$
\operatorname{minimize}\left(\sum_{i=1}^{m}\left|a_{i}^{T} X a_{i}\right|^{p / 2}\right)^{1 / p}
$$

$$
\text { subject to: } \operatorname{Tr}(X) \geq n-k
$$

$$
I \succcurlyeq X \succcurlyeq 0
$$

$$
X \in \mathbb{R}^{n \times n}
$$

Figure 1: The problem Subspace $(k, p)$ and its convex relaxation
convex program. In keeping with the intuition that the singular vectors of $Z Z^{T}$ span the orthogonal complement of $V$, our algorithm looks at the singular vectors of the matrix $X$ obtained by solving the convex relaxation. It then divides the singular vectors into $n-k$ "bins", and constructs one vector for each bin by taking a random linear combination of vectors within each bin.

We shall show that our algorithm outputs a ma$\operatorname{trix} Z$ of rank $n-k$ which achieves an approximation ratio of $\gamma_{p} \cdot \sqrt{2-1 / n-k}$ in expectation, for even integers $p \geq 2$. For other values of $p$ we get the approximation guarantee $\gamma_{q} \cdot \sqrt{2-\frac{1}{n-k}}$ for $\operatorname{Subspace}(k$, $p$ ), where $q=2 \cdot\lceil p / 2\rceil$, and this can be obtained via Jensen's inequality. We state the dependence on $n-k$ precisely as we shall be interested in the case $n-k=1$. Below is the theorem with its proof deferred to Appendix B.

Theorem 2.1. Let $X$ be the solution of the convex relaxation and let $Z$ be the matrix returned by the rounding (or rank reduction) algorithm. Let $p \geq 1$ and let $q=2 \cdot\lceil p / 2\rceil$. Then,

$$
\begin{aligned}
& \underset{Z}{\mathbb{E}}\left[\left(\sum_{i=1}^{m}\left\|a_{i}^{T} Z\right\|_{2}^{p}\right)^{1 / p}\right] \\
& \quad \leq \gamma_{q} \cdot \sqrt{2-(1 / n-k)} \cdot\left(\sum_{i=1}^{m}\left(a_{i}^{T} X a_{i}\right)^{p / 2}\right)^{1 / p} .
\end{aligned}
$$

Input: A matrix $X \in \mathbb{R}^{n \times n}$ satisfying $I \succeq X \succeq 0$ and $\operatorname{Tr}(X) \geq n-k$.

1. Express $X$ in terms of its singular vectors as $X=\sum_{t=1}^{r} \lambda_{t} x_{t} x_{t}^{T}$ where the vectors $x_{1}, \ldots, x_{r}$ form an orthonormal set and $\lambda_{1} \geq$ $\lambda_{2} \geq \cdots \geq \lambda_{r} \geq 0$, where $r=\operatorname{rank}(X)$.
2. Partition $[r]$ into $n-k$ subsets $S_{1}, \ldots, S_{n-k}$ using a greedy algorithm as follows. Start with $S_{1}=\cdots=S_{n-k}=\emptyset$. Then for $t$ from 1 to $r$ do:
(a) Find the set $S_{j}$ for which $\sum_{t^{\prime} \in S_{j}} \lambda_{t^{\prime}}$ is minimum.
(b) Set $S_{j}:=S_{j} \cup\{t\}$.
3. Pick $r$ independent Bernoulli variables $b_{1}, \ldots, b_{r} \in_{R}\{-1,1\}$. For each $j \in[n-k]$, let $y_{j} \stackrel{\text { def }}{=} \sum_{t \in S_{j}} b_{t} \cdot \sqrt{\lambda_{t}} \cdot x_{t}$.
4. Output the matrix $Z \in \mathbb{R}^{n \times(n-k)}$ with $Z^{(j)} \stackrel{\text { def }}{=} \frac{y_{j}}{\left\|y_{j}\right\|}$.

Figure 2: The rank reduction algorithm

We remark that the problem of obtaining lowrank solutions to a semidefinite program was also considered by [28], and was addressed by simply taking random (chosen according to a Gaussian) linear combinations of the singular vectors of the relevant matrix. However, in their case, they were only interested in satisfying the constraints, with an error depending inversely on the rank parameter. In our case, we require a rank $n-k$ positive semidefinite matrix, all of whose eigenvalues are exactly 1 . Since the only constraint enforcing this is a constraint on the trace of the matrix, even a small multiplicative error in satisfying the constraint can make some singular values quite small. To resolve this, we proceed by dividing the singular vectors in various bins and take Bernoulli linear combinations, to directly generate the orthogonal singular vectors.

## 3 A Gap Instance for the Convex Relaxation

Here we show that the convex relaxation used in Section 2 has an integrality gap, or more correctly "rank gap", of $\gamma_{p}(1-\varepsilon)$, for any constant $\varepsilon>0$. Given any constant $\varepsilon>0$, we construct points $b_{1}, b_{2}, \ldots, b_{m} \in$ $\mathbb{R}^{n}$ such that the optimum for $\operatorname{Subspace}(n-1, p)$ on these points (given by a rank-1 p.s.d. matrix)
and the optimum for its corresponding convex relaxation (given by a rank-n p.s.d. matrix) are at least a factor of $\gamma_{p}(1-\varepsilon)$ apart. We first show such a gap for the continuous analog of $\operatorname{Subspace}(n-1, p)$ where the point set is the entire $\mathbb{R}^{n}$ equipped with Gaussian measure (Theorem 3.1). We then discretize this example to get our final integrality gap construction (Theorem 3.2). This also gives a gap of factor $\gamma_{p}(1-\varepsilon)$ for $\operatorname{Subspace}(k, p)$ for any super-constant $k=k(n)$, since an instance of Subspace $(n-1, p)$ in $\mathbb{R}^{n}$ can be trivially converted (by adding extra zero coordinates) to an instance of Subspace $(k, p)$ in $\mathbb{R}^{n^{\prime}}$ with $k\left(n^{\prime}\right)=n-1$.
3.1 A continuous gap instance Recall that an instance of Subspace $(n-1, p)$ can be expressed as $\min _{\|z\|_{2}=1}\|A z\|_{p}$ for $A \in \mathbb{R}^{n \times m}$, where $a_{1}, a_{2}, \ldots, a_{m}$ form the rows of $A$. We consider a continuous generalization of this, where instead of points, we are given a probability distribution on $\mathbb{R}^{n}$ with density function $\mu(\cdot)$, and objective is:

$$
\min _{\|z\|_{2}=1}\left(\int_{a \in \mathbb{R}^{n}}|\langle a, z\rangle|^{p} \mu(a) d a\right)^{1 / p} .
$$

The corresponding convex relaxation is

$$
\min _{\substack{I \succcurlyeq X \succcurlyeq 0 \\ \operatorname{Tr}(X)=1}}\left(\int_{a \in \mathbb{R}^{n}}\left(a^{T} X a\right)^{p / 2} \mu(a) d a\right)^{1 / p} .
$$

We first show that Gaussian measure on $\mathbb{R}^{n}$, i.e., i.i.d. coordinates from $N(0,1)$, gives a gap instance for the above problem.

Theorem 3.1. Given $\eta>0$, there exists $n_{0} \in \mathbb{Z}$ such that for all $n \geq n_{0}$ if $\mu$ is the Gaussian density function on $\mathbb{R}^{n}$ with each coordinate having mean 0 and variance 1 , then

$$
\begin{aligned}
& \min _{\|z\|_{2}=1}\left(\int_{a \in \mathbb{R}^{n}}|\langle a, z\rangle|^{p} \mu(a) d a\right)^{1 / p} \\
& \quad \geq \gamma_{p}(1-\eta) \cdot \min _{\substack{I \succcurlyeq X \succcurlyeq 0 \\
\operatorname{Tr}(X)=1}}\left(\int_{a \in \mathbb{R}^{n}}\left(a^{T} X a\right)^{p / 2} \mu(a) d a\right)^{1 / p} .
\end{aligned}
$$

Proof. We first consider the value of the LHS. By the rotational invariance of the Gaussian measure, the value is equal for all $z$ and we can restrict ourselves
to $z=e_{1}$.

$$
\begin{aligned}
& \min _{\|z\|_{2}=1}\left(\int_{a \in \mathbb{R}^{n}}|\langle a, z\rangle|^{p} \mu(a) d a\right)^{1 / p} \\
& =\left(\int_{\mathbb{R}^{n}}\left|\left\langle a, e_{1}\right\rangle\right|^{p} \mu(a) d a\right)^{1 / p} \\
& =\left(\int_{\mathbb{R}^{n}}\left|a_{1}\right|^{p} \frac{e^{-\|a\|^{2} / 2}}{(2 \pi)^{d / 2}} d a_{1} \cdot d a_{2} \cdots d a_{n}\right)^{1 / p} \\
& =\left(\int_{-\infty}^{\infty}\left|a_{1}\right|^{p} \frac{e^{-a_{1}^{2} / 2}}{\sqrt{2 \pi}} d a_{1} \cdot \prod_{j=2}^{n}\left(\frac{1}{\sqrt{2 \pi}} \int_{-\infty}^{\infty} e^{-a_{j}^{2} / 2} d a_{j}\right)\right)^{1 / p} \\
& =\gamma_{p}
\end{aligned}
$$

In comparison, the optimum of the convex relaxation can be upper bounded by using the matrix $X=1 / n \cdot I$.

$$
\begin{aligned}
& \min _{\substack{I \succcurlyeq X \succcurlyeq 0 \\
\operatorname{Tr}(X)=1}}\left(\int_{a \in \mathbb{R}^{n}}\left(a^{T} X a\right)^{p / 2} \mu(a) d a\right)^{1 / p} \\
& \leq \frac{1}{\sqrt{n}}\left(\int_{\mathbb{R}^{n}}\|a\|^{p} \frac{e^{-\|a\|^{2} / 2}}{(2 \pi)^{n / 2}} d a_{1} \cdot d a_{2} \cdots d a_{n}\right)^{1 / p} \\
& =\frac{1}{\sqrt{n}}\left(\int_{\omega \in \mathbb{S}^{n-1}} \int_{r=0}^{\infty} r^{p} \frac{e^{-r^{2} / 2}}{(2 \pi)^{n / 2}} r^{n-1} d r \cdot d \omega\right)^{1 / p} \\
& =\frac{1}{\sqrt{n}}\left(\frac{1}{(2 \pi)^{(n-1) / 2}} \int_{0}^{\infty} r^{n+p-1} \frac{e^{-r^{2} / 2}}{\sqrt{2 \pi}} d r \cdot \int_{\omega \in \mathbb{S}^{n-1}} d \omega\right)^{1 / p} \\
& =\frac{1}{\sqrt{n}}\left(\frac{1}{(2 \pi)^{(n-1) / 2}} \cdot \frac{2^{(n+p-1) / 2} \Gamma\left(\frac{n+p}{2}\right)}{2 \sqrt{\pi}} \cdot \frac{2 \pi^{n / 2}}{\Gamma(n / 2)}\right)^{1 / p} \\
& =\left(\left(\frac{2}{n}\right)^{p / 2} \cdot \frac{\Gamma\left(\frac{n+p}{2}\right)}{\Gamma(n / 2)}\right)^{1 / p} \\
& \leq\left(1+\frac{O(p)}{n}\right)^{1 / 2}
\end{aligned}
$$

where the third equality used that $\int_{\omega \in \mathbb{S}^{n-1}} d \omega=$ $\operatorname{area}\left(\mathbb{S}^{n-1}\right)=\frac{2 \pi^{n / 2}}{\Gamma(n / 2)}$, and $\int_{0}^{\infty} r^{n+p-1} \frac{e^{-^{r^{2} / 2}}}{\sqrt{2 \pi}} d r=$ $\gamma_{n+p-1}^{n+p-1} / 2$. Choosing $n \gg p / \eta$ then proves the claim.
3.2 Discretizing the gap example A discrete analog of the above, i.e., picking sufficiently many samples from the same distribution, gives us our final integrality gap (or "rank gap") example. The proof of Theorem 3.2 is deferred to Appendix C.

Theorem 3.2. Given any $\eta>0$, there exist $m_{0}, n_{0} \in \mathbb{Z}$ such that for all $m \geq m_{0}$ and $n \geq n_{0}$, if we pick i.i.d. random points $a_{1}, a_{2}, \ldots, a_{m} \in \mathbb{R}^{n}$ with each point having i.i.d. $N(0,1)$ coordinates, then with
some non-zero probability,

$$
\begin{aligned}
& \min _{\|z\|_{2}=1}\left(\frac{1}{m} \sum_{i=1}^{m}\left|\left\langle a_{i}, z\right\rangle\right|^{p}\right)^{1 / p} \\
& \quad \geq(1-\eta) \cdot \gamma_{p} \cdot \min _{\substack{I \succcurlyeq X \succcurlyeq 0 \\
\operatorname{Tr}(X)=1}}\left(\frac{1}{m} \sum_{i=1}^{m}\left|a_{i}^{T} X a_{i}\right|^{p / 2}\right)^{1 / p} .
\end{aligned}
$$

In other words, there exist points $b_{1}, b_{2}, \ldots, b_{m} \in \mathbb{R}^{n}$, where $b_{i} \stackrel{\text { def }}{=} m^{-1 / p} \cdot a_{i}$, giving the desired integrality gap example.

## 4 Unique-Games Hardness

4.1 Khot's Unique Games Conjecture We shall show a reduction to subspace approximation problem from the Unique Label Cover problem defined below.

Definition 4.1. An instance of Unique Label Cover with alphabet size $R$ is specified as a bipartite graph $\mathcal{U}=(V, W, E)$ with a set of permutations $\left\{\pi_{v w}\right.$ : $[R] \rightarrow[R]\}_{(v, w) \in E} . \quad$ A labeling $\mathcal{L}: V \cup W \rightarrow[R]$ is said to satisfy an edge $(v, w)$ if $\mathcal{L}(w)=\pi_{v w}(\mathcal{L}(v))$. We denote by $\operatorname{val}(\mathcal{U})$ the maximum fraction of edges satisfied by any labeling $\mathcal{L}$.

The Unique Games Conjecture proposed by Khot in [19] conjectures the hardness of distinguishing between the cases when the optimum to the above problem is very close to 1 and when it is very close to 0 . This conjecture is an important complexity assumption as several approximation problems have been shown to be at least as hard as deciding if a given instance $\mathcal{U}$ of Unique Label Cover problem has $\operatorname{val}(\mathcal{U})>1-\varepsilon$ or $\operatorname{val}(\mathcal{U})<\delta$ for appropriate positive constants $\varepsilon$ and $\delta$.

Conjecture 4.1. (Khot [19]) Given any constants $\varepsilon, \delta>0$, there is an integer $R$ such that it is NP-hard to decide if for given an instance $\mathcal{U}=(V, W, E)$ of Unique Label Cover with alphabet size $R, \operatorname{val}(\mathcal{U}) \geq 1-\varepsilon$ or $\operatorname{val}(\mathcal{U}) \leq \delta$.
4.2 Reduction from Unique Label Cover We will now prove Unique-Games hardness of approximating Subspace $(n-1, p)$ within a factor better than $\gamma_{p}$. As in Section 3, this also gives a hardness approximating Subspace $(k, p)$ for $k$ which is a sufficiently large function of $k$, by a trivial embedding of the given instance $\mathbb{R}^{n}$ into $\mathbb{R}^{n^{\prime}}$ such $k\left(n^{\prime}\right)=n-1$. If we want $n^{\prime}$ to be a polynomial in $n$, this will give a hardness for all $k=n^{\Omega(1)}$.

We describe below the reduction from an instance $\mathcal{U}=(V, W, E)$ of Unique Label Cover with alphabet
size $R$ to $\operatorname{Subspace}(n-1, p)$. The variables in our reduction will be of the form $b_{w, i}$ for each $w \in W$ and $i \in[R]$. We denote the vector $\left(b_{w, 1}, \ldots, b_{w, R}\right)$ by $\mathbf{b}_{w}$ and for each $v \in V$, define $\mathbf{b}_{v} \stackrel{\text { def }}{=} \mathbb{E}_{w \in N(v)}\left[\pi_{w v}\left(\mathbf{b}_{w}\right)\right]$. For any $\mathbf{b} \in \mathbb{R}^{R}$, we define the function $f_{b}$ : $\{-1,1\}^{R} \rightarrow \mathbb{R}$ as

$$
f_{b}\left(x_{1}, \ldots, x_{R}\right) \stackrel{\text { def }}{=} \sum_{i=1}^{R} x_{i} \cdot b_{i}
$$

Norms for functions are defined as usual (over the uniform probability measure). Note that $\left\|f_{b}\right\|_{2}^{2}=$ $\|\mathbf{b}\|_{2}^{2}$. When the exponent in the norm is unspecified, $\|\cdot\|$ denotes $\|\cdot\|_{2}$.

Given an instance $\mathcal{U}=(V, W, E)$ of Unique Label Cover we output the following instance of subspace approximation, for a suitable constant $B$ to be determined later:
minimize

$$
\underset{(v, w) \in E}{\mathbb{E}}\left[\left\|f_{b_{v}}\right\|_{p}^{p}\right]+B \cdot \underset{(v, w) \in E}{\mathbb{E}}\left[\left\|f_{b_{v}}-f_{\pi_{w v}\left(b_{w}\right)}\right\|_{p}^{p}\right]
$$

subject to: $\underset{(v, w) \in E}{\mathbb{E}}\left[\left\|f_{b_{w}}\right\|_{2}^{2}\right]=\underset{(v, w) \in E}{\mathbb{E}}\left[\left\|\mathbf{b}_{w}\right\|_{2}^{2}\right] \geq 1$
Note that the variables in the problem are only the vectors $\mathbf{b}_{w}$ for all $w \in W$. Also the functions $f_{b_{v}}$ and $f_{b_{w}}$ can be generated by applying a linear operator $A$. In the proof below we shall often drop the subscript on the permutations $\pi_{w v}$ when it is clear from the context. Note that value of instance of Subspace $(n-1, p)$ is actually the $p^{\text {th }}$ root of the above objective. Let (opt) ${ }^{p}$ denote the optimal value for the above objective (so that opt is the optimal value for Subspace $(n-1, p)$ ). Appendix D explains the intuition behind our reduction and how it is different from the "long-code" based dictatorship tests used in reductions from Unique Games.

Completeness The following claim shows that the optimum of the subspace approximation problem is low when the Unique Label Cover is instance is highly satisfiable. The completeness part (the proof of Claim 4.1 below) is relatively easier than the soundness part and is, therefore, deferred to Appendix D.

Claim 4.1. If $\operatorname{val}(\mathcal{U}) \geq 1-\varepsilon$, then $(\mathrm{opt})^{p} \leq 1+\varepsilon$. $B \cdot 2^{p}$.

Soundness For the soundness, we need to prove that if $\operatorname{val}(\mathcal{U}) \leq \delta$, then opt $\geq \gamma_{p}^{p} \cdot(1-\nu)$ where $\nu$ is a small constant depending on $\varepsilon$ and $\delta$. We first make some simple observations about the optimal solution.

Claim 4.2. For any optimal solution $\left\{\mathbf{b}_{w}\right\}_{w \in W}$ to the above instance of Subspace $(n-1, p)$, it must be true that

$$
\begin{aligned}
\underset{(v, w) \in E}{\mathbb{E}}\left[\left\|\mathbf{b}_{v}\right\|^{2}\right] & \leq 1 \quad \text { and } \\
\underset{(v, w) \in E}{\mathbb{E}}\left[\left\|f_{b_{v}}-f_{\pi\left(b_{w}\right)}\right\|_{p}^{p}\right] & \leq \gamma_{p}^{p} / B
\end{aligned}
$$

Proof. Scaling all vectors by a constant less than 1 can only improve the value of the objective, so assume that for the vectors $\left\{\mathbf{b}_{w}\right\}_{w \in W}$ in the solution $\mathbb{E}_{(v, w) \in E}\left[\left\|\mathbf{b}_{w}\right\|_{2}^{2}\right]=1$. By Jensen's Inequality,

$$
\begin{aligned}
\underset{(v, w) \in E}{\mathbb{E}}\left[\left\|\mathbf{b}_{v}\right\|^{2}\right] & =\underset{(v, w) \in E}{\mathbb{E}}\left[\left\|\underset{w^{\prime} \in N(v)}{\mathbb{E}}\left[\pi_{w^{\prime} v}\left(\mathbf{b}_{w^{\prime}}\right)\right]\right\|^{2}\right] \\
& \leq \underset{(v, w) \in E}{\mathbb{E}}\left[\left\|\mathbf{b}_{w}\right\|^{2}\right]=1
\end{aligned}
$$

To deduce the second fact, we show that there exists a feasible solution $\left\{\mathbf{b}_{w}\right\}_{w \in W}$ such that opt $\leq$ $\gamma_{p}^{p}$. For all $w \in W$, we take $\mathbf{b}_{w}=(1 / \sqrt{R}, \ldots, 1 / \sqrt{R})$. The solution is feasible since $\left\|\mathbf{b}_{w}\right\|=1$ for each $w \in$ $W$ and also $\mathbb{E}_{(v, w) \in E}\left[\left\|f_{b_{v}}-f_{\pi\left(b_{w}\right)}\right\|_{p}^{p}\right]=0$. Also, since $f_{b_{v}}$ is a linear function of Bernoulli variables and $\left\|\mathbf{b}_{v}\right\|=1$, Claim A. 1 gives that for each $v \in V$, $\left\|f_{b_{v}}\right\|_{p} \leq \gamma_{p}$.
We show that if $\operatorname{val}(\mathcal{U}) \leq \delta$, then in fact the first term itself is approximately $\gamma_{p}^{p}$. As is standard in Unique Games based reductions, the proof proceeds by arguing separately about the "high-influence" and "low-influence" cases. However, since the inputs for our problem are not in the form of a long-code but the vectors $\mathbf{b}$, we will use $\max _{i \in R}\left\{\left|b_{i}\right| /\|\mathbf{b}\|\right\}$ as a substitute for influence of the $i^{\text {th }}$ variable on the function $f_{b}$.

For the vertices $v \in V$ where the functions $f_{b_{v}}$ have no influential coordinates, the Central Limit Theorem shows that $\left\|f_{b_{v}}\right\|_{p}$ is very close to $\gamma_{p}$. We then show that the contribution of the remaining vertices to the objective function is small.

Below, we define $S_{1}$ to be the set of vertices corresponding to low influence functions and divide the remaining vertices into three cases which we shall analyze separately:
$S_{1} \stackrel{\text { def }}{=}\left\{v \in V \mid \max _{i \in[R]}\left\{\left|b_{v, i}\right|\right\}<\tau \cdot\left\|\mathbf{b}_{v}\right\|\right\}$,
$S_{2} \stackrel{\text { def }}{=}\left\{v \in V \mid\left\|\mathbf{b}_{v}\right\|^{2} \leq 4 / 5 \cdot \underset{w \in N(v)}{\mathbb{E}}\left[\left\|\mathbf{b}_{w}\right\|^{2}\right]\right\}$,
$S_{3} \stackrel{\text { def }}{=}\left\{v \in V \backslash S_{2} \left\lvert\, \begin{array}{c}\exists i \text { s.t. }\left|b_{v, i}\right| \geq \tau \cdot\left\|\mathbf{b}_{v}\right\| \text { and } \\ \mid \mathbb{P}_{w \in N(v)}\left[\left|b_{w, \pi_{v w}(i)}\right| \geq \tau / 4 \cdot\left\|\mathbf{b}_{w}\right\|\right] \leq 1 / 4\end{array}\right.\right\}$,
$S_{4} \stackrel{\text { def }}{=} V \backslash\left(S_{1} \cup S_{2} \cup S_{3}\right)$.

Since $f_{b_{v}}\left(x_{1}, \ldots, x_{R}\right)=b_{v, 1} \cdot x_{1}+\cdots+b_{v, R} \cdot x_{R}$ is a linear function of Bernoulli variables, Claim A. 2 gives that for all $v \in S_{1}$,

$$
\begin{equation*}
\left\|f_{b_{v}}\right\|_{p}^{p} \geq \gamma_{p}^{p} \cdot\left\|\mathbf{b}_{v}\right\|_{2}^{p} \cdot\left(1-10 \tau \cdot(\log (1 / \tau))^{p / 2}\right) \tag{4.1}
\end{equation*}
$$

Note that the norm $\left\|f_{b_{v}}\right\|_{p}$ may be unbounded for individual vertices. Hence we will use the quantity $\mathbb{E}_{(v, w) \in E}\left[\mathbb{1}_{\left\{S_{i}\right\}}(v) \cdot\left\|\mathbf{b}_{v}\right\|\right]$ as a measure of the contribution of the set $S_{i}$ to the objective, where $\mathbb{1}_{\left\{S_{i}\right\}}(\cdot)$ is the indicator function of the set $S_{i}$. Claims 4.3, 4.4 and 4.5 help upper bound the contribution of the sets $S_{2}, S_{3}$ and $S_{4}$.

CLAim 4.3. $\mathbb{E}_{(v, w) \in E}\left[\mathbb{1}_{\left\{S_{2}\right\}}(v) \cdot\left\|\mathbf{b}_{v}\right\|^{2}\right] \leq 4 \gamma_{p}^{2} / B^{2 / p}$.
Proof. Since $\mathbf{b}_{w}=\mathbb{E}_{w \in N(v)}\left[\pi_{w v}\left(\mathbf{b}_{b_{w}}\right)\right]$, being in $S_{2}$ means that on average, many vectors $\mathbf{b}_{w}$ differ from $\mathbf{b}_{v}$. We use this to get a bound on the measure of $S_{2}$. We have

$$
\begin{array}{r}
\left\|\mathbf{b}_{v}\right\|^{2} \leq 4 / 5 \cdot \underset{w \in N(v)}{\mathbb{E}}\left[\left\|\mathbf{b}_{w}\right\|^{2}\right] \\
\Longrightarrow 1 / 5 \cdot \underset{w \in N(v)}{\mathbb{E}}\left[\left\|\mathbf{b}_{w}\right\|^{2}\right] \leq \underset{w \in N(v)}{\mathbb{E}}\left[\left\|\mathbf{b}_{w}\right\|^{2}\right]-\left\|\mathbf{b}_{v}\right\|^{2} \\
\Longrightarrow 1 / 5 \cdot \underset{w \in N(v)}{\mathbb{E}}\left[\left\|\mathbf{b}_{w}\right\|^{2}\right] \leq \underset{w \in N(v)}{\mathbb{E}}\left[\left\|\pi_{w v}\left(\mathbf{b}_{w}\right)-\mathbf{b}_{v}\right\|^{2}\right],
\end{array}
$$

as $\left\|\mathbf{b}_{w}\right\|=\left\|\pi_{w v}\left(\mathbf{b}_{w}\right)\right\|$ and $\mathbf{b}_{v}$ is the mean of $\pi_{w v}\left(\mathbf{b}_{w}\right)$. Now, since $\|\mathbf{b}\|=\left\|f_{b}\right\|$ we get

$$
\begin{aligned}
& 1 / 5 \cdot \underset{(v, w) \in E}{\mathbb{E}}\left[\mathbb{1}_{\left\{S_{2}\right\}}(v) \cdot\left\|\mathbf{b}_{w}\right\|^{2}\right] \\
& \leq \underset{(v, w) \in E}{\mathbb{E}}\left[\left\|f_{b_{v}}-f_{\pi\left(b_{w}\right)}\right\|_{2}^{2}\right] \\
& \leq \underset{(v, w) \in E}{\mathbb{E}}\left[\left\|f_{b_{v}}-f_{\pi\left(b_{w}\right)}\right\|_{p}^{2}\right] \\
& \quad \text { since }\|f\|_{2} \leq\|f\|_{p} \\
& \leq\left(\underset{(v, w) \in E}{\mathbb{E}}\left[\left\|f_{b_{v}}-f_{\pi\left(b_{w}\right)}\right\|_{p}^{p}\right]\right)^{2 / p} \\
& \quad \text { by Jensen's Inequality } \\
& \leq \gamma_{p}^{2} / B^{2 / p},
\end{aligned}
$$

where we used the assumption that $\mathbb{E}_{(v, w) \in E}\left[\left\|f_{b_{v}}-f_{\pi\left(b_{w}\right)}\right\|_{p}^{p}\right] \leq \gamma_{p}^{p} / B . \quad$ This gives that

$$
\begin{aligned}
& \underset{(v, w) \in E}{\mathbb{E}}\left[\mathbb{1}_{\left\{S_{2}\right\}}(v) \cdot\left\|\mathbf{b}_{v}\right\|^{2}\right] \\
& \leq 4 / 5 \cdot \underset{(v, w) \in E}{\mathbb{E}}\left[\mathbb{1}_{\left\{S_{2}\right\}}(v) \cdot\left\|\mathbf{b}_{w}\right\|^{2}\right] \\
& \leq 4 / 5 \cdot 5 \gamma_{p}^{2} / B^{2 / p} \\
& =4 \gamma_{p}^{2} / B^{2 / p}
\end{aligned}
$$

CLAim 4.4. $\mathbb{E}_{(v, w) \in E}\left[\mathbb{1}_{\left\{S_{3}\right\}}(v) \cdot\left\|\mathbf{b}_{v}\right\|^{2}\right] \leq 16 / \tau^{2}$. $\gamma_{p}^{2} / B^{2 / p}$.

Proof. Consider a vertex $v \in S_{3}$. Since we know that $v \notin S_{2}$, we get that

$$
\underset{w \in N(v)}{\mathbb{P}}\left[\left\|\mathbf{b}_{w}\right\| \geq 2\left\|\mathbf{b}_{v}\right\|\right] \leq \frac{\mathbb{E}_{w \in N(v)}\left[\left\|\mathbf{b}_{w}\right\|^{2}\right]}{4\left\|\mathbf{b}_{v}\right\|^{2}} \leq 5 / 16
$$

Fix and $i \in[R]$ such that $\left|b_{v, i}\right| \geq \tau \cdot\left\|\mathbf{b}_{v}\right\|$ and $\mathbb{P}_{w \in N(v)}\left[\left|b_{w, \pi_{v w}(i)}\right| \geq \tau / 4 \cdot\left\|\mathbf{b}_{w}\right\|\right] \leq 1 / 4$. By a union bound,

$$
\begin{aligned}
\underset{w \in N(v)}{\mathbb{P}}\left[\left\|\mathbf{b}_{w}\right\|\right. & \left.\leq 2\left\|\mathbf{b}_{v}\right\| \text { and }\left|b_{w, \pi_{v w}(i)}\right| \leq \tau / 4 \cdot\left\|\mathbf{b}_{w}\right\|\right] \\
& \geq 1-1 / 4-5 / 16>1 / 4 .
\end{aligned}
$$

Using this we can again say that $\left\|\mathbf{b}_{v}-\pi_{w v}\left(\mathbf{b}_{w}\right)\right\|$ must be large on average and, hence, derive a bound on the measure of $S_{3}$.

$$
\begin{aligned}
& \underset{w \in N(v)}{\mathbb{E}}\left[\left\|\mathbf{b}_{v}-\pi_{w v}\left(\mathbf{b}_{w}\right)\right\|^{2}\right] \\
& \geq \underset{w \in N(v)}{\mathbb{E}}\left[\left|b_{v, i}-b_{w, \pi(i)}\right|^{2}\right] \\
& \geq 1 / 4 \cdot \mid \tau \cdot\left\|\mathbf{b}_{v}\right\|-\tau / 4 \cdot 2\left\|\mathbf{b}_{v}\right\|^{2} \\
& \geq \tau^{2} / 16 \cdot\left\|\mathbf{b}_{v}\right\|^{2}
\end{aligned}
$$

As in the previous claim, we use this to conclude that

$$
\begin{aligned}
& \underset{(v, w) \in E}{\mathbb{E}}\left[\mathbb{1}_{\left\{S_{3}\right\}}(v) \cdot\left\|\mathbf{b}_{v}\right\|^{2}\right] \\
& \leq 16 / \tau^{2} \cdot \underset{(v, w) \in E}{\mathbb{E}}\left[\left\|f_{b_{v}}-f_{\pi\left(b_{w}\right)}\right\|_{2}^{2}\right] \\
& \leq 16 / \tau^{2}\left(\underset{(v, w) \in E}{\mathbb{E}}\left[\left\|f_{b_{v}}-f_{\pi\left(b_{w}\right)}\right\|_{p}^{p}\right]\right)^{2 / p} \\
& \leq 16 / \tau^{2} \cdot \gamma_{p}^{2} / B^{2 / p}
\end{aligned}
$$

Claim 4.5. $\mathbb{E}_{(v, w) \in E}\left[\mathbb{1}_{\left\{S_{4}\right\}}(v)\right] \leq 64 \delta / \tau^{2}$.
Proof. Since $v \notin S_{1} \cup S_{2} \cup S_{3}$, we know that there exists $i \in[R]$ such that

$$
\underset{w \in N(v)}{\mathbb{P}}\left[\left|b_{w, \pi_{v w}(i)}\right| \geq \tau / 4 \cdot\left\|\mathbf{b}_{w}\right\|\right] \geq 1 / 4
$$

Construct a labeling for $\mathcal{U}$ by assigning to each $v \in V$, the special label $i$ as above, and to each $w \in W$, a random label $j$ satisfying $\left|b_{w, j}\right| \geq \tau / 4 \cdot\left\|\mathbf{b}_{w}\right\|$. For, $w \in W$ when no such $j$ exists or for $v \notin S_{4}$, we fix a label arbitrarily.

Note that there can be at most $16 / \tau^{2}$ choices of $j$ satisfying $\left|b_{w, j}\right| \geq \tau / 4 \cdot\left\|\mathbf{b}_{w}\right\|$. By the condition on $i$, we know that, in expectation, the labeling satisfies
$1 / 4 \cdot \tau^{2} / 16$ fraction of the edges incident on a $v \in S_{4}$. Since the fraction of edges satisfied overall is at most $\delta$, we get that

$$
\begin{aligned}
& \underset{(v, w) \in E}{\mathbb{E}}\left[\mathbb{1}_{\left\{S_{4}\right\}}(v) \cdot \tau^{2} / 64\right] \leq \delta \\
& \Longrightarrow \underset{(v, w) \in E}{\mathbb{E}}\left[\mathbb{1}_{\left\{S_{4}\right\}}(v)\right] \leq 64 \delta / \tau^{2}
\end{aligned}
$$

Using these estimates, we can now prove the soundness of the reduction.

Lemma 4.1. If $\operatorname{val}(\mathcal{U})<\delta$, then for the reduction with parameters $B$ and $\tau$
$(\mathrm{opt})^{p}$
$\geq \gamma_{p}^{p} \cdot\left(1-10 \tau \cdot(\log (1 / \tau))^{p / 2}-\frac{6 p \cdot \gamma_{p}}{\tau B^{1 / p}}-\frac{8 p \cdot \sqrt{\delta}}{\tau}\right)$.
Proof. Let $\nu$ denote $10 \tau \cdot(\log (1 / \tau))^{p / 2}$. Using (4.1) we have that

$$
\begin{aligned}
& (\text { opt })^{p} \\
& \geq \underset{(v, w) \in E}{\mathbb{E}}\left[\mathbb{1}_{\left\{S_{1}\right\}}(v) \cdot \gamma_{p}^{p} \cdot(1-\nu)\left\|\mathbf{b}_{v}\right\|_{2}^{p}\right] \\
& \geq \gamma_{p}^{p} \cdot(1-\nu) \cdot\left(\underset{(v, w) \in E}{\mathbb{E}}\left[\mathbb{1}_{\left\{S_{1}\right\}}(v) \cdot\left\|\mathbf{b}_{v}\right\|_{2}\right]\right)^{p}
\end{aligned}
$$

We lower bound $\mathbb{1}_{\left\{S_{1}\right\}}(v)$ by $1-\mathbb{1}_{\left\{S_{2}\right\}}(v)$ -$\mathbb{1}_{\left\{S_{3}\right\}}(v)-\mathbb{1}_{\left\{S_{4}\right\}}(v)$. Claims 4.3, 4.4, 4.5 and CauchySchwarz give bounds on each of the negative terms.

$$
\begin{aligned}
\underset{(v, w) \in E}{\mathbb{E}}\left[\mathbb{1}_{\left\{S_{2}\right\}}\left\|\mathbf{b}_{v}\right\|\right] & \leq\left(\underset{(v, w) \in E}{\mathbb{E}}\left[\mathbb{1}_{\left\{S_{2}\right\}}\left\|\mathbf{b}_{v}\right\|^{2}\right]\right)^{1 / 2} \\
& \leq \frac{2 \gamma_{p}}{B^{1 / p}} \\
\underset{(v, w) \in E}{\mathbb{E}}\left[\mathbb{1}_{\left\{S_{3}\right\}}\left\|\mathbf{b}_{v}\right\|\right] & \leq\left(\underset{(v, w) \in E}{\mathbb{E}}\left[\mathbb{1}_{\left\{S_{3}\right\}}\left\|\mathbf{b}_{v}\right\|^{2}\right]\right)^{1 / 2} \\
& \leq \frac{4 \gamma_{p}}{\tau B^{1 / p}}
\end{aligned}
$$

and

$$
\begin{aligned}
& \underset{(v, w) \in E}{\mathbb{E}}\left[\mathbb{1}_{\left\{S_{4}\right\}}\left\|\mathbf{b}_{v}\right\|\right] \\
& \leq\left(\underset{(v, w) \in E}{\mathbb{E}}\left[\mathbb{1}_{\left\{S_{4}\right\}}(v)\right]\right)^{1 / 2}\left(\underset{(v, w) \in E}{\mathbb{E}}\left[\left\|\mathbf{b}_{v}\right\|^{2}\right]\right)^{1 / 2} \\
& \leq \frac{8 \sqrt{\delta}}{\tau}
\end{aligned}
$$

where the last bound used the assumption from Claim 4.2 that $\mathbb{E}_{(v, w) \in E}\left[\left\|\mathbf{b}_{v}\right\|^{2}\right] \leq 1$. Combining this with
the above bounds gives

$$
\begin{aligned}
(\mathrm{opt})^{p} & \geq \gamma_{p}^{p} \cdot(1-\nu) \cdot\left(1-\frac{2 \gamma_{p}}{B^{1 / p}}-\frac{4 \gamma_{p}}{\tau B^{1 / p}}-\frac{8 \sqrt{\delta}}{\tau}\right)^{p} \\
& \geq \gamma_{p}^{p} \cdot\left(1-10 \tau(\log (1 / \tau))^{p / 2}-\frac{6 p \gamma_{p}}{\tau B^{1 / p}}-\frac{8 p \sqrt{\delta}}{\tau}\right)
\end{aligned}
$$

which proves the lemma.
For a small constant $\eta$ such that $\eta(\log (1 / \eta))^{p / 2}<$ $2^{-p / 2} / 30$, choosing parameters as

$$
\begin{array}{lr}
\varepsilon \stackrel{\text { def }}{=} \frac{\eta^{3 p+1}}{p\left(40 p \gamma_{p}\right)^{p}}, & \delta \stackrel{\text { def }}{=} \frac{\eta^{6}}{600 p^{2}}, \\
\tau \stackrel{\text { def }}{=} \eta^{2}, \quad \text { and } & B \stackrel{\text { def }}{=}\left(\frac{20 p \gamma_{p}}{\eta^{3}}\right)^{p}
\end{array}
$$

in Lemma 4.1 would imply that opt $\leq 1+\eta$ in the completeness case and opt $\geq \gamma_{p} \cdot(1-\eta)$ in the soundness case. This gives the following theorem.

Theorem 4.1. For any $p \geq 2$ and sufficiently small constant $\eta$, there exist constants $\varepsilon, \delta>0$ and a reduction from Unique Label Cover to Subspace ( $n-1, p$ ) such that if $\operatorname{val}(\mathcal{U})$ is the fraction of edges satisfiable in the given instance of Unique Label Cover and opt if the optimum of the instance of Subspace $(n-1, p)$, then

$$
\begin{aligned}
\operatorname{val}(\mathcal{U}) \geq 1-\varepsilon & \Longrightarrow \text { opt } \leq 1+\eta \quad \text { and } \\
\operatorname{val}(\mathcal{U}) \leq \delta & \Longrightarrow \text { opt } \geq \gamma_{p} \cdot(1-\eta)
\end{aligned}
$$

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## A Bernoulli and Gaussian Random Variables

A Bernoulli random variable is a discrete random variable taking values in $\{-1,1\}$ with probability $1 / 2$ each. A standard normal random variables (or 1-dimensional Gaussian) is a continuous random variable with probability density function $1 / \sqrt{2 \pi}$. $\exp \left(-x^{2} / 2\right)$. We use $\gamma_{p}$ to denote the $p^{t h}$ moment
of $N(0,1)$,

$$
\begin{aligned}
\gamma_{p} & \stackrel{\text { def }}{=}\left(\int_{-\infty}^{\infty}|x|^{p} \cdot \frac{e^{-x^{2} / 2}}{\sqrt{2 \pi}} d x\right)^{1 / p} \\
& =\left(\frac{2^{p / 2} \cdot \Gamma\left(\frac{p+1}{2}\right)}{\sqrt{\pi}}\right)^{1 / p} \\
& \approx \sqrt{\frac{p}{e}}(1+o(1))
\end{aligned}
$$

We shall require both upper and lower bounds on moments of a sum of Bernoulli random variables by the moment of an appropriate Gaussian. The following upper bound is one direction of the Khintchine inequality (see [25]) well-known in functional analysis.

Claim A.1. Let $x_{1}, \ldots, x_{R}$ be independent Bernoulli random variables and let $c_{1}, \ldots, c_{R} \in \mathbb{R}$ and $\|\mathbf{c}\|=$ $\sqrt{c_{1}^{2}+\cdots+c_{R}^{2}}$. Then for any positive $p>0$,

$$
\underset{x_{1}, \ldots, x_{R}}{\mathbb{E}}\left[\left(\sum_{i=1}^{R} c_{i} \cdot x_{i}\right)^{p}\right] \leq \gamma_{p}^{p} \cdot\|\mathbf{c}\|^{p}
$$

The following version of the reverse direction, when all $c_{i}$ 's are much smaller than $\|\mathbf{c}\|$, can be derived using the Berry-Esseen Theorem (as in [26]). A proof of the statement below appears in [22] (as Lemma 2.5).

Claim A.2. Let $x_{1}, \ldots, x_{R}$ be independent Bernoulli random variables and let $c_{1}, \ldots, c_{R} \in \mathbb{R}$ be such that for all $i \in[R],\left|c_{i}\right| \leq \tau \cdot\|\mathbf{c}\|$ for $\tau \in\left(0, e^{-4}\right)$. Then, for any $p \geq 1$,

$$
\begin{aligned}
& \underset{x_{1}, \ldots, x_{R}}{\mathbb{E}}\left[\left|\sum_{i=1}^{R} c_{i} \cdot x_{i}\right|^{p}\right] \\
& \geq \gamma_{p}^{p} \cdot\|\mathbf{c}\|^{p} \cdot\left(1-10 \tau \cdot(\log (1 / \tau))^{p / 2}\right)
\end{aligned}
$$

## B Proof of the approximation guarantee (Theorem 2.1)

It is clear that the columns of the matrix $Z$ given by the algorithm form an orthonormal set since they are all in the span of distinct eigenvectors of $X$, and are normalized to have length 1. However, this assumes that the lengths of the vectors $y_{j}$ are nonzero. Since a vector $y_{j}$ is a weighted sum of orthogonal vectors, $\left\|y_{j}\right\|^{2}=\sum_{t \in S_{j}} \lambda_{t} . \quad$ The following claim gives a lower bound on this quantity which is also useful in bounding the approximation ratio.

Claim B.1. Let $S_{1}, \ldots, S_{n-k}$ be the partition constructed by the algorithm in step 2. Then

$$
\forall j \in[n-k], \quad \sum_{t \in S_{j}} \lambda_{t} \geq \frac{1}{\alpha_{n, k}^{2}}
$$

Proof. Let $j_{0} \stackrel{\text { def }}{=} \operatorname{argmin}_{j}\left\{\sum_{t \in S_{j}} \lambda_{t}\right\}$ and let $s^{*} \stackrel{\text { def }}{=}$ $\sum_{t \in S_{j_{0}}} \lambda_{t}$. Let $Q \stackrel{\text { def }}{=}\left\{j_{0}\right\} \cup\left\{j\left|\left|S_{j}\right|>1\right\}\right.$. Note that the algorithm ensures that $\left|S_{j}\right|>0$ for all $j$ but in $T$ we discard the singleton sets. We will show that $s^{*} \geq 1 /(2-1 /|Q|)$, which will prove the claim since $|Q| \leq n-k$.

We argue that for each $j \in Q, j \neq j_{0}$, $\sum_{t \in S_{j}} \lambda_{t} \leq 2 s^{*}$. To see this, let $t_{j}$ be the maximal index in $S_{j}$. At step $t=t_{j}, t_{j}$ was added to set $S_{j}$ and not to the set $S_{j_{0}}$. Hence,

$$
\sum_{t \in S_{j}, t<t_{j}} \lambda_{t} \leq \sum_{t \in S_{j_{0}}, t<t_{j}} \lambda_{t} \leq s^{*}
$$

Also, there exists at least one $t_{0} \in S_{j_{0}}$ such that $t_{0}<t_{j}$. This is because $S_{j}$ was non-empty at step $t_{j}$ (otherwise it would be a singleton). But then $\lambda_{t_{j}} \leq \lambda_{t_{0}} \leq s^{*}$ and, hence, $\sum_{t \in S_{j}} \lambda_{t} \leq 2 s^{*}$.

Finally, we note that for each $j \notin Q, S_{j}$ contains exactly one element $t$, the eigenvalue $\lambda_{t}$ corresponding to which is at most 1 . Thus,
$(|Q|-1) \cdot 2 s^{*}+s^{*}+(n-k-|Q|) \cdot 1 \geq \sum_{t \in[r]} \lambda_{t} \geq n-k$,
which completes the proof.
The following lemma proves the required approximation guarantee for the expected $p^{t h}$ moment of the distance a single point $a_{i}$ from the orthogonal complement of the column span of $Z$.

Lemma B.1. Let $X$ be the solution of the convex relaxation and let $Z$ be the matrix returned by the algorithm. Also, let $p$ be even. Then, for each $i \in[m]$

$$
\underset{Z}{\mathbb{E}}\left[\left\|a_{i}^{T} Z\right\|_{2}^{p}\right] \leq \gamma_{p}^{p} \cdot \alpha_{n, k}^{p} \cdot\left(a_{i}^{T} X a_{i}\right)^{p / 2}
$$

Proof. We can expand $\left\|a_{i}^{T} Z\right\|$, using $W_{j}$ to denote $\left\langle a_{i}, Z^{(j)}\right\rangle$, as

$$
\begin{aligned}
\underset{Z}{\mathbb{E}}\left[\left\|a_{i}^{T} Z\right\|_{2}^{p}\right] & =\underset{Z}{\mathbb{E}}\left[\left(\sum_{j=1}^{n-k}\left\langle a_{i}, Z^{(j)}\right\rangle^{2}\right)^{p / 2}\right] \\
& =\mathbb{E}\left[\left(\sum_{j=1}^{n-k} W_{j}^{2}\right)^{p / 2}\right]
\end{aligned}
$$

Note that the $W_{j}$-s are independent random variables since each $W_{j}$ only depends on $b_{t}$ such that $t \in S_{j}$, and the sets are disjoint. Using the multinomial expansion and the fact that $p$ is even, the above can be written as

$$
\begin{aligned}
& \mathbb{E}\left[\left(\sum_{j=1}^{n-k} W_{j}^{2}\right)^{p / 2}\right] \\
& =\sum_{p_{1}, \ldots, p_{n-k}}\binom{p / 2}{p_{1}, \ldots, p_{n-k}} \mathbb{E}\left[\prod_{j} W_{j}^{2 p_{j}}\right] \\
& =\sum_{p_{1}, \ldots, p_{n-k}}\binom{p / 2}{p_{1}, \ldots, p_{n-k}}\left(\prod_{j} \mathbb{E}\left[W_{j}^{2 p_{j}}\right]\right) .
\end{aligned}
$$

The following claim then finishes the proof.

## Claim B.2.

$$
\mathbb{E}\left[W_{j}^{2 p_{j}}\right] \leq \gamma_{p}^{2 p_{j}} \cdot\left(\frac{\sum_{t \in S_{j}} \lambda_{t}\left\langle a_{i}, x_{t}\right\rangle^{2}}{\sum_{t \in S_{j}} \lambda_{t}}\right)^{p_{j}}
$$

Proof. The proof follows an application of upper bound on a sum Bernoulli variables derived in Claim A.1. We expand $\mathbb{E}\left[W_{j}^{2 p_{j}}\right]$ as

$$
\begin{aligned}
\mathbb{E}\left[W_{j}^{2 p_{j}}\right] & =\mathbb{E}\left[\left(\frac{\left\langle a_{i}, \sum_{t \in S_{j}} b_{t} \cdot \sqrt{\lambda_{t}} \cdot x_{t}\right\rangle}{\left\|\sum_{t \in S_{j}} b_{t} \cdot \sqrt{\lambda_{t}} \cdot x_{t}\right\|}\right)^{2 p_{j}}\right] \\
& =\frac{\mathbb{E}\left[\left(\sum_{t \in S_{j}} b_{t} \cdot \sqrt{\lambda_{t}} \cdot\left\langle a_{i}, x_{t}\right\rangle\right)^{2 p_{j}}\right]}{\left(\sum_{t \in S_{j}} \lambda_{t}\right)^{p_{j}}}
\end{aligned}
$$

Claim A. 1 gives that

$$
\begin{aligned}
& \mathbb{E}\left[\left(\sum_{t \in S_{j}} b_{t} \cdot \sqrt{\lambda_{t}} \cdot\left\langle a_{i}, x_{t}\right\rangle\right)^{2 p_{j}}\right] \\
& \leq \gamma_{2 p_{j}}^{2 p_{j}} \cdot\left(\sum_{t \in S_{j}} \lambda_{t}\left\langle a_{i}, x_{t}\right\rangle^{2}\right)^{p_{j}}
\end{aligned}
$$

and noting that $\gamma_{2 p_{j}} \leq \gamma_{p}$ (since $\left.2 p_{j} \leq p\right)$ proves the claim.

For each $j$, let $D_{j}$ denote $\sum_{t \in S_{j}} \lambda_{t}\left\langle a_{i}, x_{t}\right\rangle^{2}$ and let $\Lambda_{j}$ denote $\sum_{t \in S_{j}} \lambda_{t}$. Using the above claim we
get that

$$
\begin{aligned}
& \underset{Z}{\mathbb{E}}\left[\left\|a_{i}^{T} Z\right\|_{2}^{p}\right] \\
& \leq \sum_{p_{1}, \ldots, p_{n-k}}\binom{p / 2}{p_{1}, \ldots, p_{n-k}} \cdot \prod_{j}\left(\frac{D_{j}}{\Lambda_{j}}\right)^{p_{j}} \cdot \gamma_{p}^{p} \\
& =\left(\sum_{j} \frac{D_{j}}{\Lambda_{j}}\right)^{p / 2} \cdot \gamma_{p}^{p}
\end{aligned}
$$

Claim B. 1 gives that $1 / \Lambda_{j} \leq \alpha_{n, k}^{2}$. Also, we have that $\sum_{j} D_{j}=\sum_{t} \lambda_{t}\left\langle a_{i}, x_{t}\right\rangle^{2}=a_{i}^{T} X a_{i}$. Combining these gives $\mathbb{E}_{Z}\left[\left\|a_{i}^{T} Z\right\|_{2}^{p}\right] \leq \gamma_{p}^{p} \cdot \alpha_{n, k}^{p} \cdot\left(a_{i}^{T} X a_{i}\right)^{p / 2}$ which proves the lemma.

An approximation guarantee for other values of $p$ can be obtained via a standard application of Jensen's Inequality. We state the dependence on $n-k$ precisely as we shall be interested in the case $n-k=1$ in the later sections. Notice that the approximation factor is $\gamma_{q}$, where $q=2 \cdot\lceil p / 2\rceil$, in the case $n-k=1$, and thus matches the integrality gap and uniquegames hardness that appear in the later sections. We restate Theorem 2.1 below.

Theorem B.1. Let $X$ be the solution of the convex relaxation and let $Z$ be the matrix returned by the algorithm. Let $p \geq 1$ and let $q=2 \cdot\lceil p / 2\rceil$ be the smallest even integer such that $q \geq p$. Then,

$$
\begin{aligned}
& \underset{Z}{\mathbb{E}}\left[\left(\sum_{i=1}^{m}\left\|a_{i}^{T} Z\right\|_{2}^{p}\right)^{1 / p}\right] \\
& \leq \gamma_{q} \cdot \sqrt{2-(1 / n-k)} \cdot\left(\sum_{i=1}^{m}\left(a_{i}^{T} X a_{i}\right)^{p / 2}\right)^{1 / p} .
\end{aligned}
$$

Proof. (Proof of Theorem 2.1) By the concavity of the function $f(u)=u^{1 / p}$ and Jensen's Inequality we have that
$\underset{Z}{\mathbb{E}}\left[\left(\sum_{i=1}^{m}\left\|a_{i}^{T} Z\right\|_{2}^{p}\right)^{1 / p}\right] \leq\left(\underset{Z}{\mathbb{E}}\left[\sum_{i=1}^{m}\left\|a_{i}^{T} Z\right\|_{2}^{p}\right]\right)^{1 / p}$,
and by linearity it suffices to consider a single term of the summation. Another application of Jensen's (using $p \leq q$ ) and Lemma B. 1 give that

$$
\begin{aligned}
\underset{Z}{\mathbb{E}}\left[\left\|a_{i}^{T} Z\right\|_{2}^{p}\right] & =\underset{Z}{\mathbb{E}}\left[\left(\left\|a_{i}^{T} Z\right\|_{2}^{q}\right)^{p / q}\right] \\
& \leq\left(\frac{\left.\underset{Z}{\mathbb{E}}\left[\left\|a_{i}^{T} Z\right\|_{2}^{q}\right]\right)^{p / q}}{}\right. \\
& \leq \gamma_{q}^{p} \cdot \alpha_{n, k}^{p} \cdot\left(a_{i}^{T} X a_{i}\right)^{p / 2}
\end{aligned}
$$

which completes the proof of the theorem.

Remark B.1. Our results are stated in terms of the expected approximation ratio achieved by the algorithm. However, one can get arbitrarily close to this ratio with high probability, simply by considering few independent runs of the algorithm and picking the best solution. In particular, one can achieve an approximation guarantee $(1+\varepsilon) \cdot \gamma_{q} \cdot \sqrt{2-(1 / n-k)}$ with probability $1-p_{e}$, by using $O\left(1 / \varepsilon \cdot \log \left(1 / p_{e}\right)\right)$ runs.

## C Proof of the discrete rank-gap theorem (Theorem 3.2)

We restate Theorem 3.2 below.
Theorem C.1. Given any $\eta>0$, there exist $m_{0}, n_{0} \in \mathbb{Z}$ such that for all $m \geq m_{0}$ and $n \geq n_{0}$, if we pick i.i.d. random points $a_{1}, a_{2}, \ldots, a_{m} \in \mathbb{R}^{n}$ with each point having i.i.d. $N(0,1)$ coordinates, then with some non-zero probability,

$$
\begin{aligned}
& \min _{\|z\|_{2}=1}\left(\frac{1}{m} \sum_{i=1}^{m}\left|\left\langle a_{i}, z\right\rangle\right|^{p}\right)^{1 / p} \\
& \geq(1-\eta) \cdot \gamma_{p} \cdot \min _{\substack{I \succcurlyeq X \succcurlyeq 0 \\
\operatorname{Tr}(X)=1}}\left(\frac{1}{m} \sum_{i=1}^{m}\left|a_{i}^{T} X a_{i}\right|^{p / 2}\right)^{1 / p} .
\end{aligned}
$$

In other words, there exist points $b_{1}, b_{2}, \ldots, b_{m} \in \mathbb{R}^{n}$, where $b_{i} \stackrel{\text { def }}{=} m^{-1 / p} \cdot a_{i}$, giving the desired integrality gap example.

Proof. Let $a_{1}, a_{2}, \ldots, a_{m}$ be i.i.d. random points in $\mathbb{R}^{n}$, where each point has i.i.d. $N(0,1)$ coordinates. Then, as we have seen above

$$
\begin{aligned}
\mathbb{E}\left[\left|\left\langle a_{i}, y\right\rangle\right|^{p}\right] & =\int_{\mathbb{R}^{n}}|\langle a, y\rangle|^{p} \mu(a) d a=\gamma_{p}^{p}, \text { for } y \in \mathbb{S}^{n-1}, \\
\operatorname{Var}\left[\left|\left\langle a_{i}, y\right\rangle\right|^{p}\right] & =\mathbb{E}\left[\left|\left\langle a_{i}, y\right\rangle\right|^{2 p}\right]-\mathbb{E}\left[\left|\left\langle a_{i}, y\right\rangle\right|^{p}\right]^{2} \\
& =\gamma_{2 p}^{2 p}-\gamma_{p}^{2 p}, \quad \text { for } y \in \mathbb{S}^{n-1} .
\end{aligned}
$$

By Chebyshev's Inequality,

$$
\mathbb{P}\left[\frac{1}{m} \sum_{i=1}^{m}\left|\left\langle a_{i}, y\right\rangle\right|^{p} \leq(1-\varepsilon) \gamma_{p}^{p}\right] \leq \frac{\left(\gamma_{2 p}^{2 p}-\gamma_{p}^{2 p}\right)}{m \varepsilon^{2} \gamma_{p}^{2 p}}
$$

Let $\mathcal{N}$ be any $\delta$-net of the unit sphere (i.e., $\mathcal{N} \subseteq \mathbb{S}^{n-1}$ such that for any $z \in \mathbb{S}^{n-1}$, there exists some $y \in \mathcal{N}$ such that $\|y-z\|_{2} \leq \delta$ ), where $\delta$ is a parameter that will be picked later. It is known (e.g. see Claim 2.9 in [13]) how to construct such $\delta$-nets of $\mathbb{S}^{n-1}$ with size as small as $|\mathcal{N}| \leq\left(\frac{9}{\delta}\right)^{n}$. Now using union bound over $\mathcal{N}$

$$
\begin{aligned}
& \mathbb{P}\left[\frac{1}{m} \sum_{i=1}^{m}\left|\left\langle a_{i}, y\right\rangle\right|^{p} \geq(1-\varepsilon) \gamma_{p}^{p}, \text { for all } y \in \mathcal{N}\right] \\
& \geq 1-\frac{\left(\frac{9}{\delta}\right)^{n} \cdot\left(\gamma_{2 p}^{2 p}-\gamma_{p}^{2 p}\right)}{m \varepsilon^{2} \gamma_{p}^{2 p}}>\frac{3}{4},
\end{aligned}
$$

as long as we choose $m$ large enough so that

$$
m>\frac{4 \cdot\left(\frac{9}{\delta}\right)^{n} \cdot\left(\gamma_{2 p}^{2 p}-\gamma_{p}^{2 p}\right)}{\varepsilon^{2} \gamma_{p}^{2 p}}
$$

For any $z \in \mathbb{S}^{n-1}$, using $y \in \mathcal{N}$ closest to it

$$
\begin{aligned}
\sum_{i=1}^{m}\left|\left\langle a_{i}, z\right\rangle\right|^{p} & =\sum_{i=1}^{m}\left|\left\langle a_{i}, y\right\rangle+\left\langle a_{i}, z-y\right\rangle\right|^{p} \\
& \geq \sum_{i=1}^{m}\left\langle a_{i}, y\right\rangle^{p}-p \delta \sum_{i=1}^{m}\left\|a_{i}\right\|_{2}^{p-1}
\end{aligned}
$$

Therefore,

$$
\mathbb{P}\left[\begin{array}{c}
\min _{\|z\|_{2}=1} \frac{1}{m} \sum_{i=1}^{m}\left|\left\langle a_{i}, z\right\rangle\right|^{p} \\
\geq(1-\varepsilon) \gamma_{p}^{p}-\frac{p \delta}{m} \sum_{i=1}^{m}\left\|a_{i}\right\|_{2}^{p-1}
\end{array}\right]>\frac{3}{4} .
$$

But we also know that

$$
\begin{aligned}
\mathbb{E}\left[\left\|a_{i}\right\|_{2}^{p-1}\right] & =\int_{a \in \mathbb{R}^{n}}\|a\|_{2}^{p-1} \mu(a) d a \\
& =n^{(p-1) / 2}(1+o(1))
\end{aligned}
$$

and

$$
\begin{aligned}
\operatorname{Var}\left[\left\|a_{i}\right\|_{2}^{p-1}\right] & =\mathbb{E}\left[\left\|a_{i}\right\|_{2}^{2 p-2}\right]-\mathbb{E}\left[\left\|a_{i}\right\|_{2}^{p-1}\right]^{2} \\
& =n^{(p-1)}(1+o(1))
\end{aligned}
$$

By Chebyshev's Inequality,

$$
\begin{aligned}
& \mathbb{P}\left[\frac{1}{m} \sum_{i=1}^{m}\left\|a_{i}\right\|_{2}^{p-1} \geq(1+\varepsilon) n^{(p-1) / 2}(1+o(1))\right] \\
& \leq \frac{1+o(1)}{m \varepsilon^{2}}
\end{aligned}
$$

Hence, choosing $m>5 / \varepsilon^{2}$, we have

$$
\begin{gathered}
\mathbb{P}\left[\frac{1}{m} \sum_{i=1}^{m}\left\|a_{i}\right\|_{2}^{p-1} \leq(1+\varepsilon) n^{(p-1) / 2}(1+o(1))\right] \\
\geq 1-\frac{1+o(1)}{m \varepsilon^{2}}>\frac{3}{4}
\end{gathered}
$$

Putting these together,
$\mathbb{P}\left[\begin{array}{l}\min _{\|z\|_{2}=1} \frac{1}{m} \sum_{i=1}^{m}\left|\left\langle a_{i}, z\right\rangle\right|^{p} \\ \geq(1-\varepsilon) \gamma_{p}^{p}-p \delta(1+\varepsilon) n^{(p-1) / 2}(1+o(1))\end{array}\right]$
Overall, choosing

$$
\begin{aligned}
& \varepsilon \stackrel{\text { def }}{=} \frac{\eta^{2}}{8}, \quad \delta \stackrel{\text { def }}{=} \frac{\eta^{2} \gamma_{p}^{p}}{\left(8+\eta^{2}\right) p n^{(p-1) / 2}}, \quad \text { and } \\
& m>\max \left\{\frac{4 \delta^{-n}\left(\gamma_{2 p}^{2 p}-\gamma_{p}^{2 p}\right)}{\varepsilon^{2} \gamma_{p}^{2 p}}, \frac{5}{\varepsilon^{2}}\right\}
\end{aligned}
$$

we get

$$
\mathbb{P}\left[\min _{\|z\|_{2}=1} \frac{1}{m} \sum_{i=1}^{m}\left|\left\langle a_{i}, z\right\rangle\right|^{p} \geq\left(1-\frac{\eta^{2}}{4}\right) \gamma_{p}^{p}\right]>\frac{1}{2}
$$

On the other hand to analyze the value of the corresponding convex relaxation, we use

$$
\begin{aligned}
\mathbb{E}\left[\left\|a_{i}\right\|_{2}^{p}\right] & =\int_{a \in \mathbb{R}^{n}}\|a\|_{2}^{p} \mu(a) d a=n^{p / 2}(1+o(1)) \\
\operatorname{Var}\left[\left\|a_{i}\right\|_{2}^{p}\right] & =\mathbb{E}\left[\left\|a_{i}\right\|_{2}^{2 p}\right]-\mathbb{E}\left[\left\|a_{i}\right\|_{2}^{p}\right]^{2}=n^{p}(1+o(1))
\end{aligned}
$$

Again by Chebyshev's Inequality,

$$
\begin{aligned}
& \mathbb{P}\left[\frac{1}{m} \sum_{i=1}^{m}\left\|a_{i}\right\|_{2}^{p} \geq(1+\eta / 2) n^{p / 2}(1+o(1))\right] \\
& \quad \leq \frac{4(1+o(1))}{m \eta^{2}}
\end{aligned}
$$

Choosing $m>9 / \eta^{2}$, we get

$$
\begin{gathered}
\mathbb{P}\left[\frac{1}{m} \sum_{i=1}^{m}\left\|a_{i}\right\|_{2}^{p} \leq(1+\eta / 2) n^{p / 2}(1+o(1))\right] \\
\quad \geq 1-\frac{4(1+o(1))}{m \eta^{2}}>\frac{1}{2}
\end{gathered}
$$

Therefore, the convex relaxation satisfies

$$
\mathbb{P}\left[\frac{1}{m} \sum_{i=1}^{m}\left|1 / n \cdot a_{i}^{T} I a_{i}\right|^{p / 2} \leq(1+\eta / 2)(1+o(1))\right]>\frac{1}{2} .
$$

Hence,

$$
\begin{aligned}
& {\left[\begin{array}{l}
\min _{\|z\|_{2}=1}\left(\frac{1}{m} \sum_{i=1}^{m}\left|\left\langle a_{i}, z\right\rangle\right|^{p}\right)^{1 / p} \\
\geq(1-\eta) \cdot \gamma_{p} \cdot \min _{\substack{I \succcurlyeq X \succcurlyeq 0 \\
\operatorname{Tr}(X)=1}}\left(\frac{1}{m} \sum_{i=1}^{m}\left|a_{i}^{T} X a_{i}\right|^{p / 2}\right)^{1 / p}
\end{array}\right]} \\
& \geq \mathbb{P}\left[\begin{array}{c}
\min _{\|z\|_{2}=1} \frac{1}{m} \sum_{i=1}^{m}\left|\left\langle a_{i}, z\right\rangle\right|^{p} \geq\left(1-\frac{\eta^{2}}{4}\right) \cdot \gamma_{p}^{p} \\
\frac{1}{m} \sum_{i=1}^{m}\left|\frac{1}{n} \cdot a_{i}^{T} I a_{i}\right|^{p / 2} \leq\left(1+\frac{\eta}{2}\right)(1+o(1))
\end{array}\right]
\end{aligned}
$$

## D Intuition behind the reduction and a proof of Claim 4.1

To understand the intuition behind our reduction, let us consider a simpler problem of testing whether a given function $f:\{-1,1\}^{R} \rightarrow\{-1,1\}$ is a "dictator" i.e. $f\left(x_{1}, \ldots, x_{R}\right)=x_{i}$ for some $i \in[R]$, which is a useful primitive in such reductions. The problem is to design an instance $\mathcal{I}$ of Subspace $(n-1, p)$ and
interpret the description of $f$ as a solution to $\mathcal{I}$. The required property is that if $f$ is a dictator then the corresponding subspace fits the points in $\mathcal{I}$ with small error. On the other hand, if $f$ is "far from being a dictator", the error is required to be larger by a factor of $\gamma_{p}$.

In most reductions, $f$ is assumed to be described by its truth table. However, if we want to interpret the input simply as the coordinates of a vector $z$, there is no way to enforce that the coordinates be boolean. It turns out to be more convenient if we require $f$ as a list of its Fourier coefficients which can be thought of as a vector with arbitrary real numbers coordinates and norm 1 (since $\mathbb{E}\left[f^{2}\right]=1$ ). Also, since we are only interested in dictator functions, it is sufficient to ask for the "level 1" Fourier coefficients $\hat{f}(\{1\}), \ldots, \hat{f}(\{R\})$.

In particular, consider the input being described by $R$ real numbers $b_{1}, \ldots, b_{R}$ such that $\sum_{i} b_{i}^{2}=$ 1 and we think of it as describing the function $f_{b}\left(x_{1}, \ldots, x_{R}\right)=b_{1} \cdot x_{1}+\cdots+b_{R} \cdot x_{R}$. We also think of $b_{1}, \ldots, b_{R}$ as the normal to some $R-1$ dimensional subspace of $\mathbb{R}^{R}$. Let the points be given by $\left(1 / 2^{R / p}\right) \cdot x$ for each vector $x \in\{-1,1\}^{R}$, so that the objective of the subspace approximation problem is exactly $\left\|f_{b}\right\|_{p}$. If $f$ is a dictator, i.e., one of the $b_{i}$ 's is 1 and others 0 , then $\left\|f_{b}\right\|_{p}=1$. Also, if it is far from a dictator in the sense that $\max _{i} b_{i} \leq \tau$ for a small constant $\tau$, then $\left\|f_{b}\right\|_{p} \approx \gamma_{p}$ by Claim A.2.

Translating this intuition to a reduction from Unique Label Cover turns out to be slightly technical due to the fact that we need to consider one function for each vertex of Unique Label Cover and all bounds on norms do not hold for individual functions but only on average. Similar technicalities arise when working with the $\ell_{p}$ norm in [22] (though they specify functions by their truth tables).

Now we restate Claim 4.1 of the completeness part below with a proof.

Claim D.1. If $\operatorname{val}(\mathcal{U}) \geq 1-\varepsilon$, then $(\mathrm{opt})^{p} \leq 1+\varepsilon$. $B \cdot 2^{p}$.

Proof. By assumption, there exists a labeling $\mathcal{L}$ : $V \cup$ $W \rightarrow[R]$ such that $\mathbb{P}_{(v, w) \in E}\left[\mathcal{L}(v) \neq \pi_{w v}(\mathcal{L}(w))\right] \leq \varepsilon$. We construct a solution the above instance of the subspace approximation problem, taking $b_{w, i}=1$ if $\mathcal{L}(w)=i$ and 0 otherwise. It is easy to check that $\mathbb{E}_{(v, w) \in E}\left[\left\|f_{b_{w}}\right\|_{2}^{2}\right]=1$.

We now bound the value of the objective function. First note that $f_{b_{v}}=\mathbb{E}_{w \in N(v)}\left[f_{\pi\left(b_{w}\right)}\right]$ is bounded between -1 and 1 , which implies $\mathbb{E}_{(v, w) \in E}\left[\left\|f_{b_{v}}\right\|_{p}^{p}\right] \leq 1$. To bound the second term,
we can use Jensen's Inequality to get

$$
\begin{aligned}
& \underset{(v, w) \in E}{\mathbb{E}}\left[\left\|f_{b_{v}}-f_{\pi_{w v}\left(b_{w}\right)}\right\|_{p}^{p}\right] \\
& =\underset{\left(v, w_{1}\right) \in E}{\mathbb{E}}\left[\left\|\underset{w_{2} \in N(v)}{\mathbb{E}}\left[f_{\pi_{w_{2} v}\left(b_{w_{2}}\right)}\right]-f_{\pi_{w_{1} v}\left(b_{w_{1}}\right)}\right\|_{p}^{p}\right] \\
& \leq \underset{v, w_{1}, w_{2}}{\mathbb{E}}\left[\left\|f_{\pi_{w_{2} v}\left(b_{w_{2}}\right)}-f_{\pi_{w_{1} v}\left(b_{w_{1}}\right)}\right\|_{p}^{p}\right] .
\end{aligned}
$$

Note that $\left\|f_{\pi_{w_{2} v}\left(b_{w_{2}}\right)}-f_{\pi_{w_{1} v}\left(b_{w_{1}}\right)}\right\|_{p}^{p}$ equals $2^{p-1}$ if $\pi_{w_{1} v}\left(\mathcal{L}\left(w_{1}\right)\right) \neq \pi_{w_{2} v}\left(\mathcal{L}\left(w_{2}\right)\right)$ and 0 otherwise. Hence,

$$
\begin{aligned}
& \underset{v, w_{1}, w_{2}}{\mathbb{E}}\left[\left\|f_{\pi_{w_{2} v}\left(b_{w_{2}}\right)}-f_{\pi_{w_{1} v}\left(b_{w_{1}}\right)}\right\|_{p}^{p}\right] \\
& =2^{p-1} \cdot \underset{v, w_{1}, w_{2}}{\mathbb{P}}\left[\pi_{w_{1} v}\left(\mathcal{L}\left(w_{1}\right)\right) \neq \pi_{w_{2} v}\left(\mathcal{L}\left(w_{2}\right)\right)\right] \\
& \leq 2^{p-1} \underset{v, w_{1}}{\mathbb{P}}\left[\pi_{w_{1} v}\left(\mathcal{L}\left(w_{1}\right)\right) \neq \mathcal{L}(v)\right] \\
& \quad+2^{p-1} \underset{v, w_{2}}{\mathbb{P}}\left[\pi_{w_{2} v}\left(\mathcal{L}\left(w_{2}\right)\right) \neq \mathcal{L}(v)\right] \\
& \leq 2^{p} \cdot \varepsilon .
\end{aligned}
$$

Combining the two bounds above gives (opt) ${ }^{p} \leq$ $1+\varepsilon \cdot B \cdot 2^{p}$.

## E NP-hardness of Subspace Approximation

In this section, we show unconditionally that the problem Subspace $(n-1, p)$ is NP-hard, for $p>2$, using a reduction from the Min-Uncut problem on graphs. Such a result was also obtained independently by Gibson and Xiao (personal communication).
Min-Uncut Problem: Given a graph $G=(V, E)$, find a bipartition of its vertices $V=S \cup T$ that minimizes the number of edges with both endpoints on the same side of the bipartition.

Let $|V|=n$ and $|E|=m$. Min-Uncut problem is known to be NP-hard, i.e., for some $1 \leq t \leq m$ it is NP-hard to find if the Min-Uncut has at most $t$ edges. We give a polynomial time reduction from Min-Uncut to subspace approximation as follows: Given an instance of Min-Uncut, construct a matrix $A \in \mathbb{R}^{(m+n) \times n}$ such that

$$
\min _{\|y\|_{2}=\sqrt{n}}\|A y\|_{p}^{p}=\min _{\|y\|_{2}=\sqrt{n}} \sum_{i j \in E}\left(y_{i}+y_{j}\right)^{p}+N \sum_{i=1}^{n} y_{i}^{p}
$$

where $N$ is an integer polynomially large in $n$ and $m$ which will be chosen later.
Yes case: The Min-Uncut has at most $t$ edges. Define $x_{i}=1$ if $i \in S$ and $x_{i}=1$ if $i \in T$. Using this $x \in\{-1,1\}^{n}$ we get OPT $\leq\|A x\|_{p}^{p}=t 2^{p}+N n$.
No case: Otherwise, for any bipartition the MinUncut has at least $t+1$ edges, i.e., for any $x \in$
$\{-1,1\}^{n}$ we have $\sum_{i j \in E}\left(x_{i}+x_{j}\right)^{p} \geq(t+1) 2^{p}$. Now divide the sphere of radius $\sqrt{n}$ into two parts as follows:

$$
S=\left\{\begin{array}{cc} 
& \|y\|_{2}=\sqrt{n} \text { and } \\
y: & \left|y_{j}\right| \in(1-\varepsilon, 1+\varepsilon) \text { for all } j \in[n]
\end{array}\right\}
$$

$$
T=\left\{y:\|y\|_{2}=\sqrt{n} \text { and } y \notin S\right\}
$$

where $\varepsilon<1 / p \cdot(m+1)$. For any $y \in T$,

- Case 1: $\left|y_{i}\right|=1+\varepsilon_{i} \geq 1+\varepsilon$ for some $i$. Then,

$$
\begin{aligned}
& \sum_{j=1}^{n} y_{j}^{p} \geq \geq\left(1+\varepsilon_{i}\right)^{p}+(n-1)\left(\frac{n-\left(1+\varepsilon_{i}\right)^{2}}{n-1}\right)^{p / 2} \\
& \geq \geq\left(1+\varepsilon_{i}\right)^{p}+(n-1)\left(1-\frac{2 \varepsilon_{i}+\varepsilon_{i}^{2}}{n-1}\right)^{p / 2} \\
& \geq 1+p \varepsilon_{i}+\binom{p}{2} \varepsilon_{i}^{2} \\
& \quad+(n-1)\left(1-p / 2 \cdot \frac{2 \varepsilon_{i}+\varepsilon_{i}^{2}}{n-1}\right) \\
& \geq n+\frac{p^{2} \varepsilon^{2}}{4}
\end{aligned}
$$

using $p>2\left(1+\frac{1}{n-1}\right)$, for large enough $n$.

- Case 2: $\left|y_{i}\right|=1-\varepsilon_{i} \leq 1-\varepsilon$ for some $i$. Then,

$$
\sum_{j \neq i} y_{j}^{2}=n-\left(1-\varepsilon_{i}^{2}\right)
$$

Hence, there exists some $k$ such that

$$
\begin{aligned}
& y_{k}^{2} \geq \frac{n-\left(1-\varepsilon_{i}\right)^{2}}{n-1} \geq 1+\frac{2 \varepsilon_{i}-\varepsilon_{i}^{2}}{n-1} \geq 1+\frac{\varepsilon}{n} \\
& \quad \Longrightarrow\left|y_{k}\right| \geq 1+\frac{\varepsilon}{2 n}
\end{aligned}
$$

Therefore, using the same analysis as in the previous case, we get

$$
\sum_{j=1}^{n} y_{j}^{p} \geq n+\frac{p^{2} \varepsilon^{2}}{16 n^{2}}
$$

Using the above property of $y \in T$, we get

$$
\begin{aligned}
\sum_{i j \in E}\left(y_{i}+y_{j}\right)^{p}+N \sum_{j=1}^{n} y_{j}^{p} & \geq N \sum_{j=1}^{p} y_{j}^{p} \\
& \geq N n+\frac{N p^{2} \varepsilon^{2}}{16 n^{2}} \\
& >t 2^{p}+N n
\end{aligned}
$$

using $N>2^{p+4} n^{2} m(m+1)^{2}$. For any $y \in S$,

$$
\begin{aligned}
\sum_{i j \in E}\left(y_{i}+y_{j}\right)^{p}+N \sum_{j=1}^{n} y_{j}^{p} & \geq(1-\varepsilon)^{p}(t+1) 2^{p}+N n \\
& \geq(1-p \varepsilon)(t+1) 2^{p}+N n \\
& >t 2^{p}+N n
\end{aligned}
$$

using $\varepsilon<\frac{1}{p(t+1)}$.

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