1.9 Proportional and Power Functions

* Proportionality

We say *y* is (directly) **proportional** to *x* if there is a nonzero constant *k* such that

y = kx.

This k is called the constant of proportionality. We say y is **inversely proportional** to x if there is a nonzero constant k such that

$$y = \frac{k}{x}.$$

Or equivalently, if the product of *x* and *y* equals a constant *k*, then *y* is **inversely proportional** to *x*.

Example 1 *The blood mass of a mammal is proportional to its body mass.*

- (a) Write a formula for blood mass, B, as a function of body mass, M.
- (b) A rhinoceros with body mass 3000 kilograms has blood mass of 150 kilograms. Use this information to find the constant of proportionality.
- (c) Estimate the blood mass of a human with body mass 70 kilograms.

Example 2 The number of animal species of a certain body length, N, is inversely proportional to the square of the body length, L. Write a formula for N as a function of L. Are there more species at large lengths or at small lengths?

Example 3 Use the following tables to determine whether f(x) and g(x) are proportional or inversely proportional to x? If so, find the constant of proportionality and write a formula for the corresponding function.

(a)	x	-3	0	6	9	12
	f(x)	60	0	-120	-180	-240

(b)	<i>x</i>	-2	2	6	10	14
	g(x)	105	-105	-35	-21	-15

* Power Functions

We say Q(x) is a **power function** of *x* if Q(x) is proportional to a constant power of *x*. If *k* is the constant of proportionality, and if *p* is the power, then

$$Q(x) = k \cdot x^p.$$

Example 4 Which of the following are power functions? For those which are, write the function in the form $y = kx^p$, and give the coefficient k and the exponent p.

(a) $y = \frac{10}{x^4}$ (b) $y = 6 \cdot 4^x$ (c) $y = 9\sqrt{x}$ (d) $y = (2x^3)^2$ (e) $y = x^8 + 1$ (f) $y = \frac{5}{3\sqrt{x}}$ (g) $y = \frac{x}{9}$

* Graphs of Power Functions

* Quadratic Functions and Polynomials

Sums of power functions with nonnegative integer exponents are called **polynomials**, which are functions of the form

$$y = p(x) = a_n x^n + a_{n-1} x^{n-1} + \dots + a_1 x + a_0.$$

Here, *n* is a nonnegative integer, called the **degree** of the polynomial, and a_n is a nonzero number called the **leading coefficient**. We call $a_n x^n$ the **leading term**. If n = 2, the polynomial is called **quadratic**.

Example 5 Which of the following functions are polynomial functions? For those which are, give the degree n and the leading coefficient a_n .

- (a) $3x^{-2} + 1$
- (b) $7x^{10} + x^2$
- (c) $2^x + 3$
- (*d*) $2\sqrt{x} + x 1$
- (e) $8x^6 + x^2 4x + 2 8x^6$