### 1.9 Proportional and Power Functions

## * Proportionality

We say $y$ is (directly) proportional to $x$ if there is a nonzero constant $k$ such that

$$
y=k x .
$$

This $k$ is called the constant of proportionality.
We say $y$ is inversely proportional to $x$ if there is a nonzero constant $k$ such that

$$
y=\frac{k}{x} .
$$

Or equivalently, if the product of $x$ and $y$ equals a constant $k$, then $y$ is inversely proportional to $x$.

Example 1 The blood mass of a mammal is proportional to its body mass.
(a) Write a formula for blood mass, B, as a function of body mass, M.
(b) A rhinoceros with body mass 3000 kilograms has blood mass of 150 kilograms. Use this information to find the constant of proportionality.
(c) Estimate the blood mass of a human with body mass 70 kilograms.

Example 2 The number of animal species of a certain body length, $N$, is inversely proportional to the square of the body length, L. Write a formula for $N$ as a function of $L$. Are there more species at large lengths or at small lengths?

Example 3 Use the following tables to determine whether $f(x)$ and $g(x)$ are proportional or inversely proportional to $x$ ? If so, find the constant of proportionality and write a formula for the corresponding function.
(a)

| $x$ | -3 | 0 | 6 | 9 | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $f(x)$ | 60 | 0 | -120 | -180 | -240 |

(b)

| $x$ | -2 | 2 | 6 | 10 | 14 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $g(x)$ | 105 | -105 | -35 | -21 | -15 |

* Power Functions

We say $Q(x)$ is a power function of $x$ if $Q(x)$ is proportional to a constant power of $x$. If $k$ is the constant of proportionality, and if $p$ is the power, then

$$
Q(x)=k \cdot x^{p} .
$$

Example 4 Which of the following are power functions? For those which are, write the function in the form $y=k x^{p}$, and give the coefficient $k$ and the exponent $p$.
(a) $y=\frac{10}{x^{4}}$
(b) $y=6 \cdot 4^{x}$
(c) $y=9 \sqrt{x}$
(d) $y=\left(2 x^{3}\right)^{2}$
(e) $y=x^{8}+1$
(f) $y=\frac{5}{3 \sqrt{x}}$
(g) $y=\frac{x}{9}$

## * Graphs of Power Functions

## * Quadratic Functions and Polynomials

Sums of power functions with nonnegative integer exponents are called polynomials, which are functions of the form

$$
y=p(x)=a_{n} x^{n}+a_{n-1} x^{n-1}+\cdots+a_{1} x+a_{0} .
$$

Here, $n$ is a nonnegative integer, called the degree of the polynomial, and $a_{n}$ is a nonzero number called the leading coefficient. We call $a_{n} x^{n}$ the leading term.
If $n=2$, the polynomial is called quadratic.

Example 5 Which of the following functions are polynomial functions? For those which are, give the degree $n$ and the leading coefficient $a_{n}$.
(a) $3 x^{-2}+1$
(b) $7 x^{10}+x^{2}$
(c) $2^{x}+3$
(d) $2 \sqrt{x}+x-1$
(e) $8 x^{6}+x^{2}-4 x+2-8 x^{6}$

