The Natural Logarithm \* Definition and Properties of the Natural Logarithm

The **natural logarithm** of *x*, written ln *x*, is the power of *e* needed to get *x*. In other words,

 $\ln x = c$  means  $e^c = x$ .

The natural logarithm is sometimes written  $\log_e^x$ .  $\ln x$  is not defined if x is negative or 0.

Properties of the Natural logarithm

 $\ln(AB) = \ln A + \ln B$ (Product Rule)  $\ln\left(\frac{A}{B}\right) = \ln A - \ln B \qquad (\text{Quotient Rule})$  $\ln\left(A^{p}\right) = p\ln A \qquad \text{(Power Rule)}$  $\ln e^x = x$  $e^{\ln x} = x$ In addition,  $\ln 1 = 0$  and  $\ln e = 1$ .

\* Solving Equations Using Logarithms

**Example 1** Solve  $130 = 2^t$  for t using natural logarithms.

**Example 2** Solve  $100 = 25 (1.5)^t$  for t using natural logarithms.

**Example 3** Solve  $5 = 2e^t$  for t using natural logarithms.

**Example 4** Solve  $5e^{3t} = 8e^{2t}$  for t using natural logarithms.

**Example 5** Solve  $7 \cdot 3^t = 5 \cdot 2^t$  for t using natural logarithms.

#### \* Exponential Functions with Base *e*

Writing  $a = e^k$ , so  $k = \ln a$ , any exponential function can be written in two forms  $P = P_0 a^t$  or  $P = P_0 e^{kt}$ . If a > 1, we have exponential growth; if 0 < a < 1, we have exponential decay. If k > 0, we have exponential growth; if k < 0, we have exponential decay. k is called the continuous growth or decay rate. **Example 6** A town's population is 2000 and growing at 5% a year.

- (a) Find a formula for the population at time t years from now assuming that 5% per year is an annal rate.
- *(b) Find a formula for the population at time t years from now assuming that* 5% *per year is a continuous annual rate.*

**Example 7** (a) Convert the function  $P = 20 e^{-0.5t}$  to the form  $P = P_0 a^t$ .

- (b) Convert the function  $P = P_0 e^{0.2t}$  to the form  $P = P_0 a^t$ .
- (c) Convert the function  $P = 10 (1.7)^t$  to the form  $P = P_0 e^{kt}$ .
- (d) Convert the function  $P = 4 (0.55)^t$  to the form  $P = P_0 e^{kt}$ .

Which of the functions above represents exponential growth and which represents exponential decay?

# \*Exponential Growth and Decay

Many quantities in nature change according to an exponential growth or decay function of the form

 $P = P_0 e^{kt},$ 

where  $P_0$  is the initial quantity and k is the continuous growth or decay rate.

Example 8 In 1990, the population of Africa was 643 million and by 2000 it had grown to 819 million.

- (a) Assuming the population increases exponentially at a continuous rate, find a formula for the population of Africa as a function of time t in years since 1990.
- (b) By which year will Africa's population reach 2000 million?

## \* Doubling Time and Half-Life

The **doubling time** of an exponentially increasing quantity is the time required for the quantity to double.

The **half-life** of an exponentially decaying quantity is the time required for the quantity to be reduced by a factor of one half.

**Example 9** Find the doubling time of a quantity that is exponentially increasing by an annual rate of 10% per year.

**Example 10** *The quantity of ozone, Q, is decaying exponentially at a continuous rate of* 0.25% *per year. What is the half-life of ozone?* 

**Example 11** *Strontium-90 is a waste product from nuclear reactors, which decays exponentially The half-life of strontium-90 is 29 years. Estimate the percent of original strontium-90 remaining after 100 years?* 

## \* Financial Applications: Compound Interest

An amount  $P_0$  is deposited in an account paying interest at a rate of r per year. Here r is the decimal representation of the percentage. Let  $P_0$  be the initial deposit. Let P be the balance in the account after t years.

If interest is **compounded annually**, then  $P = P_0 (1 + r)^t$ .

If interest is **compounded continuously**, then  $P = P_0 e^{rt}$ , where *e* is the natural base.

**Example 12** If you deposit \$3000 in an account earning interest at an 8% annual rate. How much is in the account after 10 years if the interest is compounded

(a) Annually?

(b) Continuously?

**Example 13** *If* 10,000 *is deposited in an account paying* 10% *interest per year, compounded continuously, how long will it take for the balance to reach* 25,000?

## \* Present and Future Value

The **future value**, *B*, of a payment, *P*, is the amount to which the *P* would have grown if deposited today in an interest-bearing bank account.

The **present value**, *P*, of a future payment, *B*, is the amount that would have to be deposited in a bank account today to produce exactly *B* in the account at the relevant time in future.

Suppose *B* is the *future value* of *P* and *P* is the *present value* of *B*. If interest is compounded annually at a rate *r* for *t* years, then

$$B = P(1 + r)^t$$
, or equivalently,  $P = \frac{B}{(1 + r)^t}$ .

If interest is compounded continuously at a rate r for t years, then

$$B = P e^{rt}$$
, or equivalently,  $P = \frac{B}{e^{rt}} = B e^{-rt}$ .

**Example 14** *Find the future value in 8 years of a* \$10,000 *payment today, if the interest rate is* 3% *per year compounded continuously.* 

**Example 15** *Find the present value of an* \$8000 *payment to be made in 5 years. The interest rate is* 4% *per year compounded annually.*