

## MA 16010 Lesson 17: Relative extrema, critical numbers

Given a function  $y = f(x)$ , we are often interested in its **maximal value** (e.g. “maximize profit”) or its **minimal value** (“minimize costs”), if such values exist.

**Today:** We focus on **relative** maxima/minima.

- For a function  $y = f(x)$  and a number  $c$ , we say that  $c$  is the **point of rel. maximum of  $f$  /  $f(c)$  is a relative maximum** if:

**Examples:**

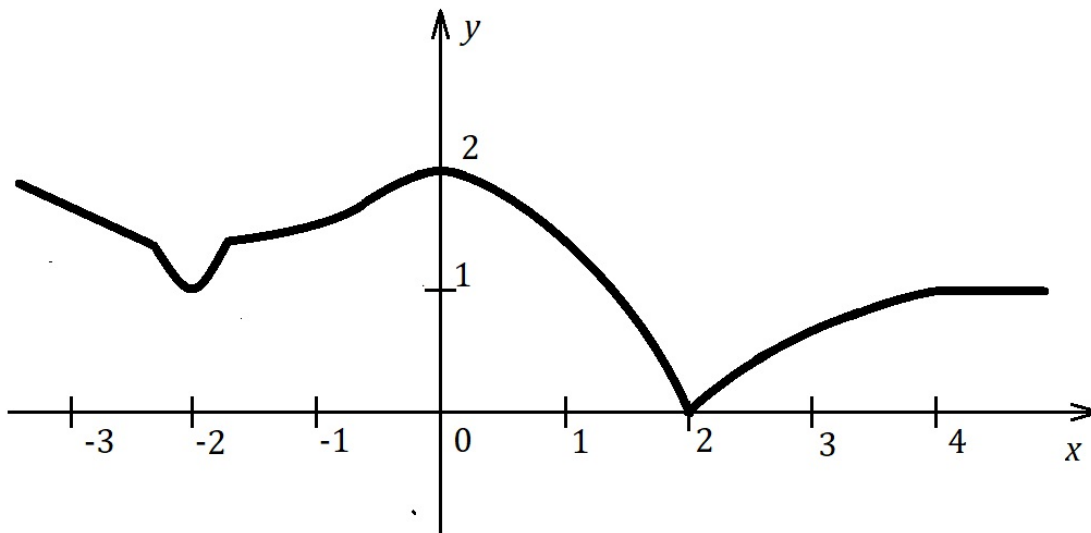
- For a function  $y = f(x)$  and a number  $c$ , we say that  $c$  is the **point of rel. minimum of  $f$  /  $f(c)$  is a relative minimum** if:

**Examples:**

- A number  $c$  is a **critical number** (critical point) of  $y = f(x)$  if:

**Examples:**

**Exercise:** Find all relative extrema  $c$ , and describe  $f'(c)$  at these points.



How to find relative extrema “analytically”?

**Key observation:** Relative minima, maxima are critical points  $\rightarrow$  we find the critical points instead.

(Warning: )

**How to find critical points:**

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**Exercise:** Find the critical numbers for the following functions.

(a)  $y = x^3 - 24x + 15$  :

(b)  $y = 2x^3 + 6x^2 + 6x + 1$  :

(c)  $y = x^4 - 4x^3 + 4x^2 - 5$  :

**Exercise:** Find the critical numbers for the following functions.

(a)  $y = x^2 - \frac{3}{x^2}$  :

(b)  $y = 3x^3e^{2x+1}$  :

(c)  $y = \sin(2x) - 4x$ , only in the interval  $(0, \pi)$  :