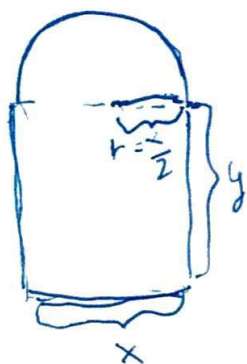


MA 16010 Lesson 25: Optimization II

Recall (Optimization step-by-step):

1. draw a picture, set up variables
2. find the quantity to optimize
3. find constraints
4. [2.] & [3.] \rightarrow objective function to maximize/minimize
5. critical points of the obj. function (derivative = 0)
6. compute all the other quantities the problem asks for

Exercise: A norman window has the shape of a semicircle on top of a rectangle. If the perimeter of the Norman window is to be 4 m, find the dimensions (of the rectangle) that admits the most light.



Want: maximize area $A = x \cdot y + \frac{1}{2} \pi r^2$

$$= x \cdot y + \frac{1}{2} \pi \cdot \left(\frac{x}{2}\right)^2 \quad \left(\left(\frac{x}{2}\right)^2 = \frac{x^2}{4}\right)$$

$$= x \cdot y + \frac{1}{8} \cdot \pi \cdot x^2$$

Constraints: perimeter = 4m:

$$x + 2y + \pi \frac{x}{2} \quad \left(\text{recall: perimeter of circle} = 2 \cdot \pi \cdot r\right)$$

objective function:

$$A = x \cdot \frac{1}{2} (4 - x - \frac{\pi}{2} x) + \frac{1}{8} \pi x^2$$

$$= 2x - \frac{1}{2} x^2 - \frac{\pi}{4} x^2 + \frac{\pi}{8} x^2$$

$$= 2x - \frac{1}{2} x^2 - \frac{\pi}{8} x^2$$

$$x + 2y + \frac{\pi}{2} x = 4$$

$$2y = 4 - x - \frac{\pi}{2} x$$

$$y = \frac{1}{2} (4 - x - \frac{\pi}{2} x) = 2 - \frac{x}{2} (1 + \frac{\pi}{2})$$

$$A' = 2 - x - \frac{\pi}{4} x$$

$$2 - x - \frac{\pi}{4} x = 0$$

$$2 - x(1 + \frac{\pi}{4}) = 0$$

$$x(1 + \frac{\pi}{4}) = 2$$

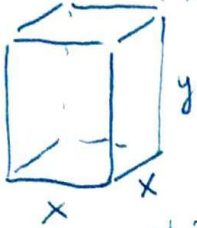
$$\Rightarrow x = \frac{2}{1 + \pi/4} (\approx 1.12 \text{ m})$$

$$y = \frac{1}{2} y = 2 - \frac{\left(\frac{2}{1 + \frac{\pi}{4}}\right) \cdot \left(1 + \frac{\pi}{2}\right)}{2} =$$

$$= 2 - \frac{1 + \frac{\pi}{2}}{1 + \frac{\pi}{4}} (\approx 0.56 \text{ m})$$

s **Exercise (effectivity of container shapes):** We have 3 m^2 of material to construct a container. What maximal volume of the container can be achieved, assuming its shape is:

(a) box with square base:



Want: maximize volume $V = x^2 \cdot y$

Constraint: surface area = 3 $2x^2 + 4xy = 3$

objective function $V = x^2 \cdot \frac{3-2x^2}{4x} = \frac{x}{4}(3-2x^2) = \frac{3}{4}x - \frac{1}{2}x^3$

$$4xy = 3 - 2x^2$$

$$y = \frac{3-2x^2}{4x}$$

$$V' = \frac{3}{4} - \frac{3}{2}x^2$$

$$\frac{3}{4} - \frac{3}{2}x^2 = 0$$

$$\frac{3}{2}x^2 = \frac{3}{4} \quad x = \pm \sqrt{\frac{1}{2}}$$

$$x^2 = \frac{1}{2} \quad x = \sqrt{\frac{1}{2}}$$

Maximal volume

$$V = \frac{3}{4} \cdot \sqrt{\frac{1}{2}} - \frac{1}{2} \cdot \left(\sqrt{\frac{1}{2}}\right)^3 = \frac{3}{4} \cdot \sqrt{\frac{1}{2}} - \frac{1}{2} \cdot \frac{1}{2} \sqrt{\frac{1}{2}}$$

$$= \frac{3}{4} \sqrt{\frac{1}{2}} - \frac{1}{4} \sqrt{\frac{1}{2}} = \left(\frac{3}{4} - \frac{1}{4}\right) \sqrt{\frac{1}{2}} =$$

$$= \frac{1}{2} \cdot \sqrt{\frac{1}{2}} \text{ m}^3 (\approx 0.35 \text{ m}^3)$$

(b) cylinder:



Want: maximize volume $V = \pi r^2 \cdot h$

Constraint: $2\pi r^2 + 2\pi r \cdot h = 3$ $\leadsto 2\pi r h = 3 - 2\pi r^2$

bottom + top side

$$h = \frac{3 - 2\pi r^2}{2\pi r}$$

objective function $V = \pi \cdot r^2 \cdot \frac{3 - 2\pi r^2}{2\pi r} = \frac{3}{2}r - \pi r^3$

$$V' = \frac{3}{2} - 3\pi r^2 = 0$$

$$3\pi r^2 = \frac{3}{2}$$

$$\pi r^2 = \frac{1}{2}$$

$$r^2 = \frac{1}{2\pi} \quad r = \sqrt{\frac{1}{2\pi}}$$

Max volume $V = \frac{3}{2} \cdot \sqrt{\frac{1}{2\pi}} - \pi \cdot \left(\sqrt{\frac{1}{2\pi}}\right)^3$

$$= \dots = \frac{\sqrt{2\pi}}{2\pi} (\approx 0.4 \text{ m}^3)$$

(c) sphere (just for comparison): (← not an optimization problem
any one sphere with surface area = 3 exists)

Surface area = $A = 4\pi r^2 = 3$

$$\leadsto r^2 = \frac{3}{4\pi}$$

$$r = \sqrt{\frac{3}{4\pi}}$$

Volume is $V = \frac{4}{3} \pi r^3 = \frac{4\pi}{3} \cdot \frac{3}{4\pi} \cdot \sqrt{\frac{3}{4\pi}}$

$$= \sqrt{\frac{3}{4\pi}} \text{ m}^3 (\approx 0.49 \text{ m}^3)$$



Exercise: A soft drink company plans to make cylindrical cans of volume exactly 300 cm^3 . The cost of aluminium to make the cans is $\$0.001$ per cm^2 . What is the minimal possible cost of materials per can?



Want: minimize cost $C = 0.001 \cdot \underbrace{A}_{\substack{\text{surface} \\ \text{area}}} = 0.001 \cdot (2\pi r^2 + 2\pi r h)$

Constraint: Volume = 300

$$\pi r^2 h = 300 \leadsto h = \frac{300}{\pi r^2}$$

\leadsto obj. function $C = 0.001 \cdot (2\pi r^2 + 2\pi r \cdot \frac{300}{\pi r^2})$
 $= 0.002 \cdot (2\pi r^2 + \frac{0.6}{r})$

$$C' = 0.004\pi r - \frac{0.6}{r^2}$$

$$0.004\pi r - \frac{0.6}{r^2} = 0$$

$$0.004\pi r^3 - 0.6 = 0$$

$$0.004\pi r^3 = 0.6$$

$$4\pi r^3 = 600$$

$$r^3 = \frac{600}{4\pi} = \frac{150}{\pi}$$

$$r = \sqrt[3]{\frac{150}{\pi}}$$

$$\rightarrow h = \frac{300}{\pi r^2} = \frac{300}{\pi \cdot \frac{(\sqrt[3]{150})^2}{(\sqrt[3]{\pi})^2}} =$$

$$= \frac{300}{\sqrt[3]{\pi} \cdot (\sqrt[3]{150})^2}$$

(not necessary)
 - no one asked
 for dimensions, just cost

Minimal possible cost per can is

$$C = \cancel{0.002} \cdot 0.002 \cdot \pi \cdot \left(\sqrt[3]{\frac{150}{\pi}}\right)^2 + \frac{0.6}{\sqrt[3]{\frac{150}{\pi}}} = 0.002 \cdot \sqrt[3]{\pi} \cdot (\sqrt[3]{150})^2 + \frac{0.6 \cdot \sqrt[3]{\pi}}{\sqrt[3]{150}}$$

$$\approx \cancel{0.25} \underline{\underline{\$0.25}}$$